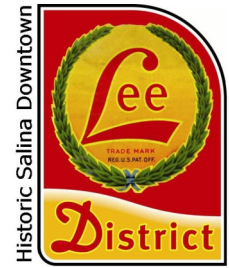


Salina Downtown, Inc



...to champion a healthy, vibrant downtown community!

BOARD OF DIRECTORS

Beth Vinson

Salina Regional Health Center
SDI President

Robin Cates

On The Pot
SDI Vice President

Russel Prophet

Hampton and Royce
SDI Secretary

Kenneth Rinke

Salina Taco Johns
SDI Treasurer

Mike Forristal

Lee Development LLC

Melissa Goetz

KC&G Business Appraisal
Associates

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Jim Loader

The Market Shop

Kathryne Perney

Quilting Station

Brian Richardson

Richardson Developments

Norman Yenkey

Property Developer

Phyllis C. Klima

Executive Director

We invite you to become a Lee District “BUDDY”

through your 2010 Partnership contribution of \$75 to Salina Downtown, Inc. Each year, businesses outside the historic downtown Lee District and not-for-profit organizations within the district invest as SDI Partners to help champion a healthy, vibrant downtown community.

In our experienced economy we are all looking for ways to leverage our dollars and maximize our marketing presence. As a Partner, you will receive our monthly e-newsletter letting you know what is happening downtown and how you can get involved. The newsletter contains special and retail event dates. You are also encouraged to be an active Partner providing direct input through any standing SDI committee. Your Partnership investment helps insure the vitality of Salina downtown.

Businesses that remit their 2010 Partnership contribution will receive:

- A free listing in the 2010 Salina Downtown business guide & directory (20,000 copies published each spring).
- A free business listing on SDI's Web site, www.salinadowntown.com including a link to your website
- SDI's monthly e-newsletter
- A Partnership certificate
- The opportunity to Partner in downtown promotional activities
- The opportunity to serve on standing SDI committees:
 - Business Support and Recruitment
 - Destination Marketing
 - Communications and Advocacy
- A sense of satisfaction, knowing you champion a healthy, vibrant downtown community.

Thank you for your continued Partnership. We appreciate your investment.

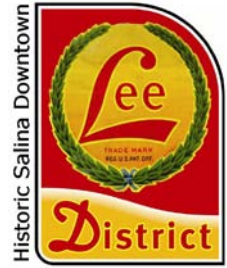
Sincerely,

Lou Appleby

Lou Appleby
Partnership Chair

Phyll Klima
Executive Director





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Executive Director

PARTNER INFORMATION FORM

Business Name: _____

Business Address: _____

Mailing Address (if different): _____

Business contact: _____
This needs to be the person whom you wish to be the primary contact for SDI.

Business phone _____

Fax _____

E-mail _____ Website _____

Business Listing Preference: _____
Please see the Business Category list on the reverse for the available SDI website and business directory listing categories.

Communication preference (check one): Mail Fax e-mail
We prefer e-mail but will respect your request.

PLEASE COMPLETE AND RETURN THIS FORM WITH YOUR 2010 SDI PARTNER INVESTMENT. THANK YOU!