

Salina Downtown, Inc

... to champion a healthy, vibrant downtown community!

BOARD OF DIRECTORS

Beth Vinson

Salina Regional Health Center
SDI President

Robin Cates

On The Pot
SDI Vice President

Russel Prophet

Hampton and Royce
SDI Secretary

Kenneth Rinke

Salina Taco Johns
SDI Treasurer

Mike Forristal

Lee Development LLC

Melissa Goetz

KC&G Business Appraisal
Associates

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Jim Loader

The Market Shop

Kathryne Perney

Quilting Station

Brian Richardson

Richardson Developments

Norm Yenkey

Property Developer

Phyllis C. Klima

Executive Director

SALINA DOWNTOWN, INC.

Board of Directors

LEE DISTRICT

Board of Advisors

Regular Monthly Meeting

Tuesday, February 9, 2010 3:30 p.m.

Salina Downtown, Inc., 120 W Ash

First twenty minutes reserved for the Board to discuss items not on the agenda.

AGENDA

Call to Order

Roll Call

Recognition of guests

Additions or changes to the agenda

Approval of consent agenda

Approval of January 13, 2010 meeting minutes for SDI and Lee District

Approval of Director's Report

Approve the Annual Plans of work of the Business Support and Recruitment Committee and the Destination Marketing Committee

Public Forum – time set aside for any member or general public to address the Board regarding any item NOT on the agenda

City Manager's report

Way Finding Signage

Parking Plan Implementation

Lighting Study

Board Committee Reports

Quarterly Financial Report – 4th Qtr 2009

Friends of the River

Business Incentive Package

Standing Committee/Task Force Reports

Business Support and Recruitment

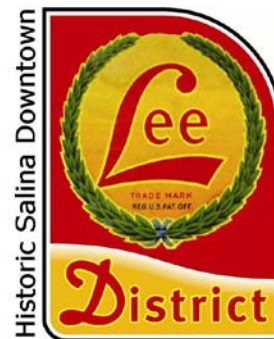
Communications and Advocacy

Destination Marketing

Action Items

1. **Lee District** – Consider the recommendation of the BSR Committee to request a five year extension of the Development Incentive Program from the City of Salina
2. **Salina Downtown, Inc.** –
Discuss additional funding for Destination Marketing Committee to develop cooperative marketing incentive program for existing businesses
Discuss additional funding for Business Support and Recruitment Committee to develop new business incentives through Development Incentive Program that may be linked directly to Project Open

Additional Items

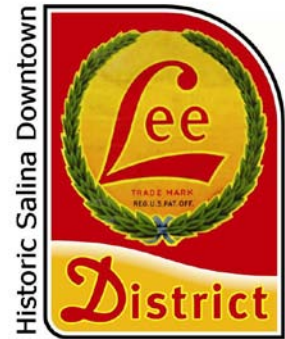


Calendar

Feb 4	Exec Committee 2:30 PM
Feb 9	Lee District & SDI Board meetings at 3:30 PM
Feb 10	Destination Marketing Committee Noon
Feb 11	Design Review Board 4:00 PM
Feb 18	BSR Committee 4:00 PM
Feb 23	2009 Annual SDI Meeting 11:30 AM
Feb 25	Exec Committee 2:30 PM
Mar 2	Lee District & SDI Board meetings at 3:30 PM

Motion to adjourn is in order

Cc: City Manager, local media



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NOTICE OF MEETING

Lee District

3:30 p.m., Tuesday, January 12, 2010

Salina Downtown, Inc., 120 West Ash Street

Established in 1983 by the City of Salina for Downtown Economic Revitalization

Minutes

- I. Call to Order: Beth Vinson called the meeting to order.
- II. Roll Call: **Present:** Beth Vinson, Russel Prophet, Ken Rinke, Melissa Goetz, Ken Jennison, Christy Lauer, Jim Loader, Kathryne Perney, Brian Richardson, Dennis Lauver. **Absent:** Norm Yenkey, Jerry Hinrikus, Mike Forristal, Robin Cates. **Staff:** Phyll Klima, Cindy Lamer. **City Staff:** Jason Gage.
- III. Recognition of guests - None
- IV. Additions or changes to the agenda - None
- V. Ken Jennison moved to approve December 15, 2009 minutes. Jim Loader seconded. Motion carried.
- VI. City Manager's report
 - A. Way Finding Signage – Waiting on delivery.
 - B. .Parking Plan Implementation – Tied into wayfinding signage. Should be implemented within 6 months.
 - C. Lighting Study –
 - D. Comprehensive Plan – In planning stage.
 - E. Capital Budget 2010-2014 – See attached.
- VII. New Business
 - A. Russ Prophet moved that “the Lee District board recommends that security bars on Lee district property be approved on a case by case basis by the Design Review board with primary consideration being design aesthetic.” Ken Jennison seconded the motion. Kathryne Perney moved to amend the motion to read “The Lee District Board of Advisors is not supportive of the installation of exterior security bars, but recommends that security bars on Lee District property be approved on case by case basis by the Lee District Design Review Board with primary consideration being design aesthetic.” Ken Jennison seconded the amendment. Following discussion of the amendment, the amendment carried eight to one with Russel Prophet voting nay. Following discussion, the motion as amended was approved unanimously.

VIII. Old Business - None

IX Public Forum – Dennis Lauver discussed the importance of the Census and needing volunteers.

X. Brian Richardson moved to adjourn. Melissa Goetz seconded. Motion carried. Meeting adjourned at 4:40.

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-
TV & KWCH-Salina

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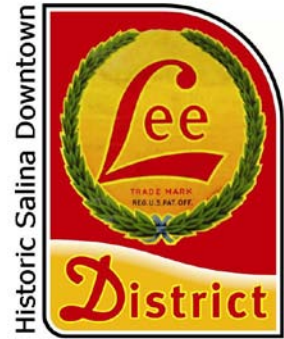
Richardson Developments

Norm Yenkey

Property Developer

Phyllis C. Klima

Executive Director



SALINA DOWNTOWN, INC.

Board of Directors

Tuesday, January 12, 3:30 p.m.

Salina Downtown, Inc., 120 W Ash

MINUTES

- I. **Call to Order** – Beth Vinson called meeting to order.
- II. **Roll Call: Present:** Beth Vinson, Russel Prophet, Ken Rinke, Melissa Goetz, Ken Jennison, Christy Lauer, Jim Loader, Kathryne Perney, Brian Richardson, Dennis Lauver. **Absent:** Robin Cates, Mike Forristal, Jerry Hinrikus, Norm Yenkey. Staff: Phyll Klima, Cindy Lamer. **City Staff:** Jason Gage
- III. **Recognition of guests** - None
- IV. **Additions or changes to the agenda** - None
- V. **Approval of consent agenda** – Melissa Goetz moved to approve the consent agenda items. Kathryne Perney seconded. Motion carried.
- VI. **Board Committee Reports**
 - A. Friends of the River – Two committees working currently: TAC (Technical Advisory Committee) and MAC (Masterplan Advisory Committee). New office address is: 159 S. 4th.
 - B. Business Incentive Package – Committee is not active currently.
 - C. Holiday Lighting – Lights on poles and garland coming down Jan. 18.
- VIII. **Standing Committee/Task Force Reports**
 - A. Business Support and Recruitment – Graffiti removal kits available now. Working on 2010 Plan of Work.
 - B. Communications and Advocacy – No report
 - C. Destination Marketing - Working on 2010 Plan of Work.
- IX. **Action Items**
 - A. Board Retreat Agenda – Jan 27 - 11:30 am to 3:30 pm at Greater Salina Community Foundation offices at 113 N. 7th. In addition to the agenda that was set in December, Ken Rinke would like to discuss the cash reserves SDI has.
 - B. Annual Meeting – Scheduled for February 23. Board would like Mike Hoppock to discuss Sculpture Walk project.

XV. **Additional Items** **Calendar**

Jan 13	Destination Marketing Committee Noon
Jan 14	Design Review Board 4:00 PM
Jan 21	BSR Committee 4:00 PM
Jan 27	Board Retreat 11:30 to 3:30
Feb 4	Exec Committee 2:30 PM
Feb 9	Lee District & SDI Board meetings at 3:30 PM

XVI. **Public Forum** – None

XVII - Motion to adjourn – Ken Jennison moved to adjourn. Seconded by Brian Richardson. Meeting adjourned at 5:05.

Cc: City Manager, local media

SALINA DOWNTOWN, INC.
Executive Director's Report
January 2010

Administration –Office was closed for New Years Day, January 1, 2010.

Program of Work

1. Board –

2009 Program of Work

- A.** Smoky Hill River Development – City Commission approved contract with Design West Studios for Phase 2. River clean-up scheduled March 13 8-noon. Volunteers being recruited. SDI receiving volunteers via phone or signup through Friends of the River website.
- B.** Business Incentive Package – The Board members working on this priority have not met since February 18. However, board members are continuing to make personal calls on Lee District member businesses.

Project Open –

- Spring FastTrac is scheduled for March 29 – April 28 (Mondays and Wednesdays from 5:45 PM until 8:45 PM through the CLASS program at the Salina Public Library)
 - NetWork Kansas E-Community-Larry Powell, Chamber sold all Salina's allotment. This will establish a small business revolving loan fund in Salina. The Chamber is administering this program. I serve as Salina representative to the State and Regional E-Community meetings.
 - First 2010 fund application period closes February 1, 2010.
- C.** Holiday lighting 2009 – Completed. Business Support and Recruitment Committee worked with a group of youth volunteers through Volunteer Connection to remove the garland on the light poles.

2. Committee Reports

A. Business Support and Recruitment

Met Thursday, January 21, 2010

- Committee recommends requesting that the City of Salina grant a five year extension of the Development Incentive Program funding at \$50,000/year (Total \$125,000)
- The City wayfinding signage pending delivery by the fabricator. City is currently fining the contractor for delayed delivery.
- The City has received the final lighting study report in early May. Report was presented to the City Commission in Study Session at 2:30 PM September 21. No action since that time
- Continue individual contact with developers on as requested basis.
- Continue individual business consultations.
- Celebrate first year anniversary of Project Open Jan 21
- Business Activity Reports

NEW BUSINESSES –

BUSINESSES FOR SALE

- Carol Lee Donuts
- Santa Fe Phillies and Subs
- S & P Coins

BUSINESS SOLD

- Nail and Hair Addition, 113 N Santa Fe, will remain at current location with new owner and name, effective in February, 2010, New owner Brenda Hemmer
- Bare Essential Cosmetic Boutique sold and is renamed Fleur de Lys LLC, 202 S Santa Fe, New owners Sherri and Steve Bennett

BUSINESSES CLOSING/CLOSED

- Shirts & Stuff
- Meritek Engineering, Owner retired

RELOCATED WITHIN DISTRICT:

B. Communications and Advocacy

Published e-newsletter and direct mailed to about 70 businesses who either report no e-mail address or who have indicated mail as their communication preference.
Planning annual meeting for February 23, 2010 at Martinelli's Little Italy

C. Destination Marketing –

Met Wednesday, January 13

- 62 Lee District light pole banners are being fabricated and the City of Salina is cost sharing up to \$3,000 – which is about half of the total cost.
- Working on 2010 budget allocations, program of work

City of Salina

Downtown Improvements –

- City Comprehensive Planning process is nearing completion. I have been attending City Commission Study Sessions regarding the proposed plan. The Plan contains significant emphasis on downtown and the Smoky Hill River Revitalization project. However, there is no corresponding inclusion in the 2010-2014 Capital Improvement Program at this time.
- Way finding Signage – Contract deadline for installation was December 15, 2009. Contractor now being fined daily for delays.
- Parking – See above

Salina Area Chamber of Commerce

- Project Open – Attended Chamber presentation to the City Commission in December.
- Salina has been designated as a NetWork Kansas E-Community! The Chamber sold \$75,000 State Tax Credits to establish a revolving loan fund for Salina small businesses. The Chamber will administer this program. I will serve as Salina representative to the State and Regional E-Community meetings.
- Lee District news included in Chamber monthly newsletter.

PR/Speaking engagements – KSAL regarding Project Open – on air with KSAL staff and Nancy White, Lee Jeans

Professional Development – Four constituents and I attended an event planning workshop in Marysville January 21.