

Every **BUDDY** wants to know...

Salina Downtown, Inc Monthly News



September 2010

Greeting from BUDDYville!

HOLD ON! It's two weeks to final quarter of 2010! And calendars are packed! Check out all the Lee D happenings!

One in Eight Women

Did you know that one in every eight women in the U.S. will be diagnosed with breast cancer in her lifetime? That's one every three minutes.

There's something you can do to fight back against this disease, and I'm asking for your help. Lee National Denim Day® is one of the largest single-day fundraisers for breast cancer. On Oct. 8, millions of people nationwide will slip into their favorite jeans and make a \$5 donation to support the Women's Cancer Programs of EIF, who are bringing together world-class scientists to develop an early detection blood test and working in Lee Labs nationwide to find less toxic, more effective treatments for breast cancer patients.



Salina Downtown, Inc. is proud to support this event and the fight against breast cancer. Call me at 785-825-0535 to find out how you can participate!

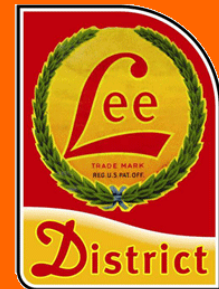
Or join BUDDY's team on line at:

http://www.denimday.com/team_page.aspx?tid=226896

Thanks, **BUDDY!**

BUDDY Buttons for the Cause

Ten Lee D merchants are selling "**BUDDY Buttons for the Cause.**" Buttons are \$2 each and \$1 will be donated to Tammy Walker Cancer Center. Merchants may also be offering promotional specials to customers wearing the buttons during the month of October.



Salina Downtown is the heartbeat of the city

In This Issue

[One in Eight Women](#)

[Buddy Buttons For The Cause](#)

[Total Package Seminars](#)

[Final Quarter Events](#)

[Facade Applications Due](#)

[Fast Facts](#)

[Available Properties](#)

[What You Get For The Money](#)

Quick Links

[News](#)

[Events](#)

[Photos](#)

[Video Clips](#)

[More About Us](#)

BUDDY Buttons for the Cause (continued)

You can buy your Buddy button starting Sat Sept 18 at:

The Avon Store, 134 S Santa Fe Ste 100
City Girls Boutique, 111 E Iron
The Flower Nook, 208 E Iron
Yarns Sold and Told, 148 S Santa Fe
The Toy Parade, 119 S Santa Fe
On The Pot, 111 N Santa Fe
Simply Baby and More, 128 S Santa Fe
The Market Shop, 101 S Santa Fe
Salina Running Company, 122 S Santa Fe
The Enchanted Cottage, 112 S Santa Fe



The Total Package Series

The Total Package Series is back for a fall session! Enjoy a series of marketing (presented by MarketAide and Halo Business Advisors) and financial management (presented by Benson Accounting) seminars for your small business!

Fall 2010 Total Package Schedule

(Check www.leedistrict.com or call 825-0535 for Details & Pricing)

September 21 - [Marketing For Service Businesses](#)

September 28 - [Retail Marketing 202](#)
[Getting Ahead With Google Webinar](#)

October 7 - [How To Make Cash Registers Ring This Holiday Season Webinar](#)

October 12 - [How To Have A Winning Website - Webinar](#)

October 14 - [QuickBooks 201](#)

October 19 - [How to Make The Most of Holiday Retail Events Webinar](#)

October 26 - [Fresh Ideas For E-Mail Marketing Webinar](#)

October 28 - [QuickBooks 202](#)

November 9 - [How to Market Now to Create Sales Next Year Webinar](#)

November 30 - [How to Measure Marketing in Small Business](#)

December 14 - [Sell More Stuff in 2011 Webinar](#)

December 30 - [New Years Inspiration Webinar](#)

To register, call SDI at 785-825-0535.

FINAL QUARTER LEE D EVENTS

SEPTEMBER 2010 (YES WE KNOW THAT THIS IS 3RD QUARTER)

NEXT SATURDAY SEPTEMBER 25

[Smoky Hill Museum Street Fair](#) September 25, 2010, 9am-9pm Parade at 10 AM. Go to www.smokyhillmuseum.org for a complete schedule of events.

Thiessen-Elise Salon is having a Pink Pumpkin Painting Party. For a \$10 donation participants will be able to paint and decorate their pumpkin pink. They are donating 100% of proceeds to the Tammy Walker Cancer Center here in Salina. John, Amber and their employees have a goal of \$2,500. This Event will be held Saturday September 25, 2010 from 10am to 12pm.

OCTOBER 2010 - (BREAST CANCER AWARENESS MONTH)

Check out all the Salina Breast Cancer Awareness Month events at <http://www.facebook.com/SBCAM>

October 2, Salina Family YMCA Walk for Breast Cancer

8:30 - 11 AM, 570 YMCA Drive

October 4, 6 - 8:30 PM - Living Healthy, Living Pink Awareness Event - presented by Tammy Walker Cancer Center at Salina Regional Health Center

October 7 - FIRST THURSDAY EVENTS

The Market in Strand Plaza - moving to Santa Fe 4 PM until dusk

First Thursday Art Rush Thursday October 7, 5:30-7 PM

Avon Army of Women -

Enlistment 5 PM Salina Public Library

Featured Speakers: Amber Dennet and Hannah McFadden

Army of Women March from Cauldwell Plaza to Campbell Plaza

Free Salina Breast Cancer Awareness t-shirts for first 300 women

Tamara Howe Dance Studio at Campbell Plaza - Peter and the Wolf

PAINT the LEE D PINK

October 8 - LEE NATIONAL DENIIM DAY

Wear your jeans to work for \$5! All moneys go to breast cancer research. Call SDI at 785-825-0535 to register.

October 19 - Plant It Pink, 9 AM - 5 PM

Buy 10 Tulip Bulbs and a ACS CAN Membership for \$20, at Tammy Walker Cancer Center

*[Salina Breast Cancer Awareness Month](#) activities sponsored by: Salina Regional Health Center, Long McArthur, Salina Downtown, Inc, Feet Retreat and Blue Heron Massage, Vernon Jewelers, City Girls Boutique, Norton, Wasserman, Jones & Kelly Law Office, the Law Office of Michael Montoya, Carroll's Corporation, Interiors, and our Lee District businesses.

October 29, 4:00 - 5:00 PM - The Big BooRama

This fun and safe Halloween event is just for the kid in all of us! Lee District businesses welcome ghosts, goblins, witches and super heroes of all sizes to trick and treat downtown.

*This annual event is brought to you by Lee District merchants and our special friends: Bank of Tescott, City Girls Boutique, Michael A. Montoya, P.A. and Taco Johns.

NOVEMBER 2010

First Thursday Art Rush Thursday November 5, 5:30-7 PM

"The Magic of Giving"- Holiday Open House, Sunday, November 7 Noon until 5 PM. Downtown merchants welcome shoppers and visitors to browse, enjoy live entertainment and special treats throughout historic Salina downtown.

SRHC Auxiliary "Holiday Spaghetti Dinner and Bizarre" , Sunday November 7, 4-7 PM and Monday November 8, 11 am - 1 pm, in SRHC Dining Rooms

Saturday, November 20 - "10th Annual Christmas Festival"

NEW THIS YEAR: The Frosty 5K Run and the Merry Mile Walk/Run hosted by Salina Big Brothers/Big Sisters and sponsored by Salina Running Company. Cost: \$20 per adult and \$10 per person 18 and under. All participants will receive a Frosty 5K & Merry Mile T-shirt as well a goodies bag filled with coupons from the Salina downtown businesses!

For the kids (accompanied by an adult)

- Children's Art in The Artery at Salina Art Center, 10:00 am until 5:00 pm
- "Christmas Coloring Contest" at First Bank Kansas,
- Cookies with Mrs. Claus at Mokas Bakery and Bistro, 2-3 pm
- Antique fire engine rides by Coldwell Banker Realtors, loading at Sunflower Bank, 2-4 pm
- Visits with Santa and Mrs. Claus at Campbell Plaza Stage, 4-5 pm

For the whole family

- Toy train displays at the Stiefel Theatre 3-6 pm
- Live Entertainment at the Stiefel Theatre Noon-5 pm
- Carriage rides from 2-5:30 pm (\$) Loading at 249 S Santa Fe & 157 N 7th
- Strolling Carolers

Saturday, November 20, 6 pm - "18th Annual Miracle on Santa Fe Parade of Lights"

Enjoy the lights! The Lee District will throw the switch on new holiday lighting. The Parade of Lights will entertain young and old alike. This is Salina's premier Holiday event! Don't miss the fun of all the lighted floats, dancing elves, marching presents and of course Santa Claus.

*This annual event is brought to you by Lee District businesses and our special friends: OCK Transportation Center, City Girls Boutique, Feet Retreat/Blue Heron Massage, Jilka Furniture and Salina Taco Johns.

DECEMBER 2010

First Thursday Art Rush Thursday December 2, 5:30-7 pm

Saturday December 4, 2010 2-4 pm - Smoky Hill Museum Holiday Open House

Carriage rides co-sponsored by historic Salina downtown Lee District.

ISIS SHRINE Christmas Fantasy Saturday December 4, 2010

at Masonic Center, 2PM

DIP Façade Improvement Applications Due Nov 1

The DIP Façade Improvement Program focuses on improving the exterior of existing buildings and constructing new commercial buildings.

Funds: The DIP Façade Program has two levels of funding:

Mini Grants (up to \$3,499 per award) - requires \$2 applicant funds for every \$1 grant funds. SDI has a maximum of \$15,000 to award in 2010.

Forgivable Loans (up to \$15,000 per award) - requires \$1.50 applicant funds for every \$1 loan funds. SDI has a maximum of \$35,000 to award in 2010.

Eligibility

Any Lee District property owners and/or tenants of structures located within the Lee District, who are in good standing (Lee District Service Fees current), may apply for DIP funds. Priority will be given to Lee District members. However, non-profit Salina Downtown, Inc. "*BUDDY*" businesses whose principal location lies within the Lee District boundary are also eligible to apply for DIP funds. The building's eligibility is renewed annually.

Application Period closes November 1

See the [DIP Façade Improvement Program Guidelines and Application](#) for complete details. Applications available at SDI, 120 W Ash or at www.salinadowntown.com

Fast Facts

Please see the Salina Arts and Humanities Calendar here:

<http://www.salinaarts.com/calendar-of-events.cfm>

And visit our events page for additional events:

<http://www.salinadowntown.com/events.cfm>

Available Properties

Retail (Flexibility)

109-111 N 7th*, Rick Weber, 825-2177*
119 East Iron, Jim Ravenkamp, 493-6065
200 East Iron, Brian Rose, 785-577-3908 (Click to view)
115 N Santa Fe, Jim or Jeff Maes, 493-8500
116-118 N Santa Fe*, Todd Welsh, 820-5900*
120 N Santa Fe, Doug Stein, 825-4636
141 N Santa Fe, Randy Leister, 826-5624
116 S Santa Fe, Fink Rentals, 785-493-5577
134 S Santa Fe, Brian Richardson, 452-1130
201 S 5th, Jim or Jeff Maes, 493-8500
230-A S Santa Fe, Lois Collier

Office

100 N. 7th, Norm Yenkey, 825-8996
110 S. 7th, Pat Neustrom, 825-1505
207 W. Ash, Jim Ravenkamp, 493-6065
209 W. Ash, Jim Ravenkamp, 493-6065 - half price rent first 2 months
112 W. Iron, Norm Yenkey, 825-8996
119 W. Iron, 8th floor*, Jim Maes, 452-8807*
131 N. Santa Fe, 2nd floor, John Vanier, 404-2111
155 A N. 7th, Randy Graham, 825-8100
156 S. Santa Fe, second floor, Chuck Carroll, 826-0767
120 N. Santa Fe, Jeff or Jim Maes, 493-8500
227 N. Santa Fe, 3rd flr, Ken Bieberly, 823-9221
215 S. Santa Fe, Frank Norton, 827-6346
210 E. Walnut, Doug Snyder, 493-0530

Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002

Loft Apartments

134 S. Santa Fe, Brian Richardson, 452-1130

Parking Lot

117 N 7th, Rick Weber, 825-2177*

Business for Sale

Carol Lee Donuts, 825-5926
S&P Coins, Carl Adrian, 827-9766

*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at gosalina@salinadowntown.com or call 785-825-0535.

What You Get For The Money

The Perks of being a Lee District member!

- Development Incentive Program including: Facade Improvement Grants and Forgivable Loans; New Business Recruitment Loans; Cluster Marketing Grants
- Annual publication of Business Directory and map
- Website marketing and links to member sites
- Monthly publication of Available Properties (also on Lee District website)
- Graffiti clean up kits
- Critical date reminders
- Stakeholder meetings
- Lee District banners
- Billboard on I-35 at Concordia.
- Seasonal billboard on I-70 October -December
- Media Advertising in newspaper, on radio and television
- Monthly Newsletters or e-Newsletters
- Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- Monthly advocacy at City and State levels
- A VOLUNTEER Board of dedicated champions of your healthy, vibrant downtown community!

Thanks for being a champion of a healthy, vibrant downtown community!

Sincerely,

Phyll Klima

Executive Director

Offer Expires: Enter Expiration Date here

BOO Ho! Ho! Ho!
gobble gobble
www.salinaledistrict.com



Big Boo-Rama!
Holiday Open House
Christmas Festival
& Parade of Lights

The Lee District has a
HOLIDAY for
every **BUDDY!!**

Salina Downtown, Inc.

120 West Ash Street

P.O. Box 1065

Salina, KS 67402-1605

(785) 825-0535

gosalina@salinadowntown.com

