

EveryBUDDY wants to know...

Salina Downtown, Inc Monthly News



August 2010 Edition



Salina Downtown is the heartbeat of the city. It is the regional center for financial, medical, commercial, cultural and government activities.

*A healthy, vibrant place to live, work and play!*

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#### Board of Directors

**Beth Vinson**

*SDI President*  
Salina Regional Health Center

**Robin Cates**

*SDI Vice President*  
On The Pot

Hello and thanks for being our BUDDY!

#### 2010 SDI Election Results

SDI Board of Directors announced election results at the regular monthly meeting August 10. The following were elected to three year terms on the Salina Downtown, Inc. Board of Directors:

- **Robin Cates, On the Pot**
- **Mike Hoppock, Land Title Services**
- **Brian Richardson, Richardson Development**
- **Barb Shirley, Martinelli's Little Italy**

According to Beth Vinson, SDI President, "The voter return was about the same as in previous years. The new Board members bring a great diversity of business and outstanding leadership experience to the Board. SDI will submit the elected candidates to the Mayor for appointment to the Lee District Board of Advisors effective August 31st."

Officers will be elected at the September 14, 2010 Board meeting.

On behalf of the Lee District members, thanks to the other candidates and following retiring Board members for their service on the SDI Board and for their continuing commitment to the Lee District:

**Ken Jennison, Salina Media Group (6 years)**  
**Mike Forristal, Lee Development, LLC (3 years)**

#### The Fall Total Package Series

The Total Package Series is back this fall! The series will be a second round of the marketing (MarketAide) and financial management seminars (Benson Accounting) offered previously. Team Halo / Halo Business Advisors webinars will also be added; dates and times are pending.

#### SEPTEMBER 2010

**Sept 14** The Total Package Series: "Retail Marketing 201" presented by MarketAide. 8 - 9:30 AM, Friends of the River Foundation, 159 S. 4th.

**Russel Prophet**

*SDI Secretary*  
Hampton and Royce

**Kenneth Rinke**

*SDI Treasurer*  
Salina Taco Johns

**Mike Forristal**

Lee Development LLC

**Melissa Goetz**

KC&G Business Appraisal  
Associates

**Jerry Hinrikus**

Sign Pro

**Ken Jennison**

Salina Media Group

**Christy Lauer**

Simply Baby and More

**Jim Loader**

The Market Shop

**Kathryne Perney**

Quilting Station

**Brian Richardson**

Richardson Developments

**Norman Yenkey**

Property Developer

**Join a Committee**

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

**Business Support and Recruitment** meets at 4pm the 3rd Thursday of every month.

**Communications and Advocacy** meets as needed.

**Destination Marketing** meets at noon the 2nd Wednesday of each month.

*Volunteers encouraged!*

**Quick Links**

[Subscribe](#)

**Sept 21** The Total Package Series: "Marketing For Service Businesses" presented by MarketAide. 8 - 9:30 AM, Salina Area Chamber of Commerce Business Hall of Fame, 120 W. Ash

**Sept 28** The Total Package Series: "Retail Marketing 202" presented by MarketAide. 8 - 9:30 AM, Salina Area Chamber of Commerce, Business Hall of Fame, 120 W. Ash

**OCTOBER 2010**

**Oct 14** The Total Package Series: QUICKBOOKS 201 presented by Benson Accounting, 8 AM - 9:30 AM at the Chamber of Commerce Visit Salina Annex, 120 W Ash

**Oct 28** The Total Package Series: QUICKBOOKS 202 presented by Benson Accounting, 8 AM - 9:30 AM at the Chamber of Commerce Visit Salina Annex, 120 W Ash

**DIP Facade Applications Due August 16**

The DIP Façade Program focuses on improving the exterior of existing buildings and constructing new commercial buildings. Funds: The DIP Façade Program has two levels of funding:

[Mini Grants](#) (up to \$3,499 per award) - requires \$2 applicant funds for every \$1 grant funds. SDI has a maximum of \$15,000 to award in 2010.

[Forgivable Loans](#) (up to \$15,000 per award) - requires \$1.50 applicant funds for every \$1 loan funds. SDI has a maximum of \$35,000 to award in 2010.

Applications **MUST** be submitted to Salina Downtown, Inc, 120 W Ash Street by 5:00 PM Monday August 16, 2010.

**Calling all Lee District RETAILERS:**

SDI Destination Marketing Committee needs YOUR help planning the last quarter of 2010 retail promotions and events. This is your chance to help improve your downtown events!

**4th Quarter 2010 RETAIL Planning Meetings:**

**DATE:** Wednesday, August 25, 2010

**TIME:** 8:00 AM or 5:45 PM

**LOCATION:** 120 W Ash in the Chamber Hall of Fame Room

**TO BE PLANNED:** Breast Cancer Awareness Month Events

Big Boo Rama

Holiday Open House

Christmas Festival & Parade of Lights

[Contact SDI](#) if you have questions. 785-825-0535

[Lee D Events](#)

[News](#)

[More About Us](#)

[Video Clips](#)

[Event Photos](#)

**Salina Downtown, Inc**

120 W Ash Salina, KS

[www.salinadowntown.com](http://www.salinadowntown.com)

785.825.0535



## Lee District Business Receives Coveted Designation

*(Via AIFD Press Release)*

Wayne DeBey of The Flower Nook was awarded the floral industry's coveted Accredited in Floral Design designation, and inducted in to the American Institute of Floral Designers (AIFD) during ceremonies at AIFD's internationally acclaimed Symposium held July 3-8, 2010 in Boston, Mass. DeBey has owned The Flower Nook since 1983.



The Flower Nook is Salina's oldest flower shop established in 1945.

A non-profit education association dedicated to the advancement of professionalism and the art of floral design, AIFD Accredited membership is regarded as a high honor in the floral industry. Members are distinguished by the use of the "AIFD" mark as an addendum to their name.

With approximately 1,500 members worldwide, AIFD recognizes those who have excelled in their floral design skills. Candidates become accredited by successfully demonstrating their advanced abilities before an international panel of evaluators.

The 2011 National Symposium will be held July 3-7, 2011 in San Francisco, Calif.

### Fast Facts

**ArtXpressions - 113 E. Iron - 785.488.7807 [www.artexpressionsgallery.com](http://www.artexpressionsgallery.com)**  
Featured artists Dale Cole, photography; Marilla Colson, mixed media painter.

**Salina Public Library - 301 W. Elm - 785.825.4624 [www.salpublib.org](http://www.salpublib.org)**  
**Aug 17** - Homebound Delivery Program

**Salina Community Theatre - 303 E. Iron- 785.827.3033**  
**[www.salinatheatre.com](http://www.salinatheatre.com)**  
**"Crazy For You"**

- **Aug 11 - 14:** 7pm, **August 15:** 2pm - High energy comedy, mistaken identity, plot twists, fabulous dance numbers and classic Gershwin music.

**Salina Art Center - 238-242 S. Santa Fe - 785.827.1431**  
**[www.salinaartcenter.org](http://www.salinaartcenter.org)**

**Aug 27 - Oct 10:** "Artist Exchange," works by six Kansas Artists participating in mentoring program; opening reception Aug 26, 5-7pm.

**Thru Feb 27, 2011:** "7 Variations On You Can't Always Get What You Want," Santiago Cucullu with Martin Ayos; large scale installation.

**Smoky Hill Museum - 211 W. Iron, Salina - 785.309.5776**  
**[www.smokyhillmuseum.org](http://www.smokyhillmuseum.org)**

**Thru Dec 5:** "Rails, Roundhouses, and Rust Eaters," railroad history.

**Ongoing:** "Crossroads of the Heartland," Regional history.

**The Stiefel Theatre - 151 S. Santa Fe - 785.827.1998**

[www.stiefeltheatre.org](http://www.stiefeltheatre.org)

**Aug 28:** Music: Kinsey Sticks, 8 pm.

## Available Properties

### Retail (Flexibility)

109-111 N 7th\*, Rick Weber, 825-2177\*  
200 East Iron, Brian Rose, 785-577-3908 (Click to view)  
115 N Santa Fe, Jim or Jeff Maes, 493-8500  
116-118 N Santa Fe\*, Todd Welsh, 820-5900\*  
120 N Santa Fe, Doug Stein, 825-4636  
141 N Santa Fe, Randy Leister, 826-5624  
116 S Santa Fe, Fink Rentals, 785-493-5577  
134 S Santa Fe, Brian Richardson, 452-1130  
201 S 5th, Jim or Jeff Maes, 493-8500  
230-A S Santa Fe, Lois Collier

### Office

100 N. 7th, Norm Yenkey, 825-8996  
110 S. 7th, Pat Neustrom, 825-1505  
207 W. Ash, Jim Ravenkamp, 493-6065  
209 W. Ash, Jim Ravenkamp, 493-6065 - half price rent first 2 months  
112 W. Iron, Norm Yenkey, 825-8996  
119 W. Iron, 8th floor\*, Jim Maes, 452-8807\*  
131 N. Santa Fe, 2nd floor, John Vanier, 404-2111  
155 A N. 7th, Randy Graham, 825-8100  
156 S. Santa Fe, second floor, Chuck Carroll, 826-0767  
120 N. Santa Fe, Jeff or Jim Maes, 493-8500  
227 N. Santa Fe, 3rd flr, Ken Bieberly, 823-9221  
215 S. Santa Fe, Frank Norton, 827-6346  
210 E. Walnut, Doug Snyder, 493-0530

### Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002  
157 N. 7th, Jim Ravenkamp, 493-6065

### Loft Apartments

134 S. Santa Fe, Brian Richardson, 452-1130

### Parking Lot

117 N 7th, Rick Weber, 825-2177\*

### Business for Sale

Carol Lee Donuts, 825-5926  
S&P Coins, Carl Adrian, 827-9766

### \*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at [gosalina@salinadowntown.com](mailto:gosalina@salinadowntown.com) or call 785-825-0535.

## What You Get For The Money

### *The Perks of being a Lee District member!*

- \* Development Incentive Program including: Facade Improvement Grants and Forgivable Loans; New Business Recruitment Loans; Cluster Marketing Grants
- \* Annual publication of Business Directory and map
- \* Website marketing and links to member sites
- \* Monthly publication of Available Properties (also on Lee District website)
- \* Graffiti cleanup kits
- \* Critical date reminders
- \* Stakeholder meetings
- \* Lee District banners
- \* Billboard on I-35 at Concordia.
- \* Media Advertising in newspaper, on radio and television
- \* Monthly Newsletters or e-Newsletters
- \* Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- \* Monthly advocacy at City and State levels
- \* A VOLUNTEER Board of dedicated champions of your healthy, vibrant downtown community!

**Thanks for being a champion of a healthy, vibrant downtown community!**

**Phyll Klima**  
*Executive Director*



Salina  
Breast Cancer  
Awareness Month

[www.facebook.com/SBCAM](http://www.facebook.com/SBCAM)

## Save These Dates

**Sept 17** Support The Cause Bras Decorating Day - Tammy Walker Cancer Center

**Sept 22** Support The Cause Bras Decorating Day - Salina Family YMCA

**Sept 25** SBCAM at the Smoky Hill Museum Street Fair Parade

**Sept 27** Breast Cancer Awareness Month Proclamation at the Salina City Commission, City/County Building

**Sept 28** Breast Cancer Awareness Month Proclamation at the Saline County Commission, City/County Building

**Oct 2** Salina Family YMCA Walk For Breast Cancer

**Oct 4** Breast Health Forum - Tammy Walker Cancer Center

**Oct 7** The Army of Women \* Paint It Pink \* Support The Cause Bras \* Tamara Howe School of Dance @ Campbell Plz

**Oct 8** Lee National Denim Day

**Oct 11-15** Support The Cause Bras Display - Salina Family YMCA

**Oct 15-20** Support The Cause Bras Display - Salina Central Mall

**Oct 21** Long McArthur's Warriors in Pink

**Oct 23** Long McArthur's "Healing" For Cancer

• Details and times will be available at [www.facebook.com/SBCAM](http://www.facebook.com/SBCAM). Be sure to "Like" our page and stay tuned for more exciting updates!

### Salina Downtown, Inc.

120 West Ash Street

P.O. Box 1065

Salina, KS 67402-1605

(785) 825-0535

[gosalina@salinadowntown.com](mailto:gosalina@salinadowntown.com)

