



Historic Salina Downtown

SDI Monthly Newsletter

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Board of Directors

Beth Vinson
Salina Regional Health Center
SDI President

Steve Howe
Office of
Congressman Jerry Moran
SDI Vice President

Beth Vinson
Salina Regional Health Center
SDI Secretary

Melissa Goetz
KC&G Business Appraisal
Associates
SDI Treasurer

Robin Cates
On The Pot

Tony Dong
Martinelli's Little Italy

Mike Forristal
Lee Development LLC

Jerry Hinrikus
Sign Pro

Ken Jennison

September 2009

Thank you for the opportunity to serve you in the capacity of president this past year. Over the past 12 months we have seen plenty of opportunities and challenges that have helped shape a stronger downtown. We have experienced measurable growth in the areas that we set as priorities at the beginning of this past year -- economic development, downtown holiday lighting and continued support of the Smoky Hill River revitalization project (Friends of the River). The vacancy rates downtown are near an all-time low, and with additional funding that we have secured we have significantly enriched the Development Incentive Program, AKA facade improvement program, that assists member businesses with improvement projects. The collaboration arrangement that we have established with the Chamber of Commerce is exciting and I feel this will allow us to better utilize our resources, while assisting us to more efficiently serve the needs of the District.

Additionally, this past year your board was actively involved with the City of Salina's Comprehensive Plan, advocating the role of downtown Salina and setting the vision for how the Lee District will continue to be integrated with the community well into the future.

I wish continued success to all of the volunteers and stakeholders involved with SDI, who have provided the momentum for us to move forward. The outlook is very bright for our downtown and the community of Salina. Our downtown is your downtown, it is your feedback, support and efforts that help champion a healthy, vibrant downtown community.

- Clark Renfro, SDI President-

WHAT YOU GET FOR THE MONEY

A monthly feature article providing Lee District members a list of projects for the month.

- Holiday Lighting upgrades to be installed this month. SDI Paying 50% of the roof top lighting and 100% of the additional pole lights.

Salina Media Group

Christy Lauer
Simply Baby and More

Russel Prophet
Hampton and Royce

Brian Richardson
Richardson Developments

Kenneth Rinke
Salina Taco Johns

Quick Links

[More On Us](#)

Join a Committee

SDI Standing Committees

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

Business Support and Recruitment meets

4:00 PM the 3rd Thursday of each month.

Communications and Advocacy meets as needed.

Destination Marketing meets at noon the 2nd Wednesday of each month.

Volunteers encouraged

785-825-0535

What's Ahead

- Sept 3 - BID/SDI Executive Board Meeting - 2:30 - 205 W. Ash
- Sept 8 - BID/SDI Board Meeting - 3:30 205 W. Ash
- Sept 9 - Destination Marketing Meeting - Noon - 205 W. Ash
- Sept 16 - Christmas Committee meeting - Noon 205 W. Ash
- Sept 17 Business Support & Recruitment Committee 4:00 205 W. Ash
- October 2 - Lee National Denim Day

Join Our List

- Billboard on I35 at Concordia.
- Sponsorship of Salina Street Fair in Sept
- Media Advertising in newspaper, on radio and television
- Monthly Newsletters or e-Newsletters
- Development Incentive Program - Mini-grants and Forgivable Loans for facade improvement. Applications due Sept 11.
- Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- Monthly advocacy at City and State levels

[Click here](#) for the most recent quarterly financial report.

Development Incentive Funds Available

Application Deadline Sept 11

The Business Support and Recruitment Committee is accepting applications for Development Incentive Program. [Click here](#) or Call 825-0535 for complete guidelines and application.

SDI BOARD ELECTS OFFICERS

2009-2010

Officer elected at the September 8, 2009 Board meeting are:

President: Beth Vinson, Salina Regional Health Center
Vice President: Robin Cates, On the Pot
Secretary: Russ Prophet, Hampton and Royce
Treasurer: Ken Rinke, Taco Johns

On behalf of the members and staff, thanks to the following retiring Board members for their continuing commitment to the Lee District:

- Tony Dong, Martinelli's Little Italy (6 years)
- Steve Howe, Office of Congressman Jerry Moran (3 years)

FastTrac New Venture in November

Check out the CLASS schedule at the Salina Public Library

FastT New Venture is offered through CLASS at the Salina Public Library. The ten session series starts November 16.

Designed specifically for entrepreneurs in the early stages of business development, FastTrac New Venture will help you ask the right questions, find the right resources and network with experienced entrepreneurs. You can register on line at www.salinaCLASS.com or via e-mail at class@salpublib.org.

Join Our Mailing List!

FREE Prostate Screenings

[Click here for Registration Information](#)

Congrats to Jack & Jill's Salon Project Open Grantees

Third Grant in the Lee D

Jack & Jill's Salon, a full service family salon is the third Lee D recipient of a Project Open grant. Amy Strosnider, owner, is excited to offer full salon services in the fun and bright atmosphere at 117 S Santa Fe. Amy applied in the August funding round of Project Open.

Jack and Jill will be having their Chamber of Commerce ribbon cutting this Thursday, September 10 at 1:00 PM. Come and join in the celebration.

If you want to start or expand your business in Salina, contact [Project Open](#) or call either SDI (785) 825-0535 or the Salina Area Chamber of Commerce (785) 827-9301.



Breast Cancer Awareness Month

Support the Cure!



BREAST CANCER AWARENESS MONTH has become a major City and County wide observance packed with pink events to raise awareness and funds for local detection and treatment as well as national research. This list will be expanded as plans are finalized. Please check our website for the most current listings.

September 28

Proclamation at Salina City Commission

- Pink Window Contest Registration Deadline -[Click here](#) if you wish to register. Destination Marketing is awarding a \$100 cash prize to the winner.

September 29 Proclamation at Saline Co Commission

October 1

- Paint Downtown PINK!
- Army of Women March - from Santa Fe and Iron to Salina Public Library
- First Thursday Art Rush
- Pink Window Contest

THE ACTIVITIES BEGIN

- 5:30 PM Paint Downtown Pink - gather @ corner of Santa Fe & Iron
- 5:30 PM - Pick up FREE T-shirts for the "Army of Women" March to Caldwell Plaza @ Salina Public Library. March begins after the street painting/sidewalk chalking (about 6:15PM)
- 5:30 until ?? - Support for a Cure - Create "Artful Bras" at On the Pot. Suggested donation \$5.00 if you

BYOB, \$10.00 if you don't have one to donate!

- About 6:15-6:30 PM Army of Women March to Salina Public Library. Guest Speaker from the "Army of Women", a project to recruit 1,000,000 women willing to be research subjects for Breast Cancer Research.
- Enlist in the Army of Women -Salina Public Library Technology Center will be open for enlistment. Volunteers will be available to help you enlist.

October 2

- Lee National Demin Day Register your own team online at www.denimday.com. Or join the Lee District Team. Our team name is Salina Downtown, Inc. and our number is 226896. You can also call the office at 785-825-0535 to join the Lee District team.

October 9 Announce winner of the Pink Window Contest - \$100 cash prize

October 15 Ladies Night Out at Long McArthur. Details Later

October 29 Tammy Walker Cancer Center at SRHC is hosting their annual Breast Cancer Forum. Details Later.

TWITTER 101 for Business

Get the Word OUT!

Every day, millions of people use Twitter to create, discover and share ideas with others. Now, people are turning to Twitter as an effective way to reach out to businesses, too. From local stores to big brands, and from brick-and-mortar to internet-based or service sector, people are finding great value in the connections they make with businesses on Twitter.

Holiday Lighting Update

"A GREEN Lee D"

The contractor plans to be in the Lee D in September to install the LED rope lighting. Thanks for your overwhelming support for this project!

Fast Facts

On the Pot-This Sunday evening Sept 13, Julie, Robin and Sherry Cates will be participating in a live and silent auction to raise funds for the Vera Bradley breast cancer foundation. In six years their professional organization, the Contemporary Ceramics Studios Association (CCSA), has raised more than \$170,000. More than \$15,000 of that total has been raised by Julie's auction pieces over the last 5 years. This year Julie hand built out of clay and painted a cuckoo clock. The ladies of On the Pot are excited to see what this year brings.

The Wiyos - In concert Sunday, Sept 20 6:00 pm Roosevelt Lincoln Auditorium at Pioneer Presidents Place.

The Toy Parades' online toy store www.thetoyparade.net is now up & running! Log on and explore the site and let your kids create their very own wish list.

Vernon Jewelers will be celebrating 125 years during the month of September. Not only are they celebrating 125 years in the jewelry business, but are celebrating 125 years in the same location!!! Watch and listen for special events.

Simply Baby and More - Beginning Sept 13 will be open Sundays from 1:00 to 4:00 pm.

Laurie Ann's - Sept 30 Pumpkin Party in the courtyard. Will have a great selection of unusual pumpkins and gourds to help you decorate for fall.

Salina Area United Way - Sept 25 City-Wide Workforce T-shirt & Jeans Day. Call 827-1312 for more information.

Best Kept Secret - September 5th is their 5 year anniversary. They will be celebrating with sales and give-a-ways. Stop by and help them celebrate.

Cozy Inn received an award from Midwest Living Magazine in the May/June issue. They also received an award from Bar D Ranch in Como, Colorado for outstanding culinary excellence and friendliest place.

Salina Media Group welcomes Kenny Titus, Sport's Director and Brian Jennings, Operations Manager.

At the Stiefel

Thursday's classic movies @ 7:00 pm \$5

Septemer 8 - Celtic Tenors - 8:00 pm

September 28 - John Legend - 8:00 pm

October 1 - Glenn Miller Orchestra

Salina Art Center

Exhibitions:

Salina Art Center galleries....Luis Gispert: Smother
September 4 - October 4

"Artist Exchange" - A culmination of a ten-month mentoring program. Sept 3 - Oct 4

Films Showing at the Art Center Cinema:

August 27-Sept 10 - 500 Days of Summer

September 11-24 - In The Loop

September 25-27 - Manhattan Short Film Festival

September 25-October 7 - Adam

October 9-14 - Seraphine

Salina Community Theatre

Sept 11-Oct 3 - The Sound of Music

Oct - 3 - Winnie the Pooh

Smoky Hill Museum

Opens September 1: Spirits, specters and psychics descend on the Museum in a new exhibit; "Here and Beyond...the Paranormal".

September 26 - Smoky Hill Museum Street Fair, Parade, KSU-Salina Wildcat Run, and Salina Journal Chili Cook-off.

October 1 - Cynthia Killion, Psychic 5:30-7:00 pm

Art a la Carte - At Robert Caldwell Plaza, between the City-County Building and the Public Library. 12:20 pm

Sept 11 - RoJean Loucks; harp

Sept 18 - KWU Chamber Orchestra

Sept 25 - Southeast of Saline Madrigal Choir

Available Properties

Retail (Flexibility)

109-111 N. 7th, Rick Weber, 825-2177*

116 E Iron, Steven Kim

208 E. Iron, Wayne & Peg DeBey, 827-0351

210 E. Iron, Wayne & Peg DeBey, 827-0351

122 S. Santa Fe, Jim or Jeff Maes, 493-8500

134 S. Santa Fe, Brian Richardson, 452-1130 [Click here for floor plans](#)

201 S. 5th, Jim or Jeff Maes, 493-8500

204 E. Iron, Wayne & Peg DeBey, 827-0351

Office

100 N. 7th, Norm Yenkey, 825-8996

205 & 209 W. Ash, Jim Ravenkamp, 493-6065

112 W. Iron, Norm Yenkey, 825-8996

119 W. Iron, 1st Floor, Diane Hoyt, 827-7251

119 W. Iron, 8th floor Farid Afani-Ruzid, 1-785-392-2130

122 N. Santa Fe Ste B-D, 643-0959 or 820-8018

131 N. Santa Fe, 2nd floor, John Vanier, 404-2111

155 A N. 7th, Randy Graham, 825-8100

156 S. Santa Fe, second floor, Chuck Carroll, 826-0767

227 N. Santa Fe, 3rd flr, ste 302 & 303, Ken Bieberly,
823-9221

200 S. Santa Fe, Chuck Carroll, 826-0767

204 S. Santa Fe, Chuck Carroll, 826-0767

215 S. Santa Fe, Suite 203 & 206

[Click here for details](#)

210 E. Walnut, Doug Snyder, 493-0530

Restaurant

157 N. 7th, Jim Ravenkamp, 493-6065

Also available restaurant equipment from Best Dinner.

[Click here](#) for details

Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002

Garage/Warehouse

138 S. 4th, Bill Medina, 825-4561

Loft or Office

134 S. Santa Fe, Brian Richardson, 452-1130

Parking Lot

117 N 7th, Rick Weber, 825-2177*

Business for Sale

Carol Lee Donuts, 825-5926

*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at gosalina@salinadowntown.com or call 785-825-0535.

Thanks for being a

**champion of a healthy, vibrant
downtown community!**

Sincerely,

Phyll Klima
Executive Director
Salina Downtown, Inc.
