



Historic Salina Downtown

SDI Monthly Newsletter

In This Issue

[SDI Board Elections](#)

[KSBDC Moves](#)

[New Lee D Businesses](#)

[Fast Facts](#)

[Available Properties](#)

Board of Directors

Clark Renfro
UMB Bank
SDI President

Steve Howe
Office of
Congressman Jerry Moran
SDI Vice President

Beth Vinson
Salina Regional Health Center
SDI Secretary

Melissa Goetz
KC&G Business Appraisal
Associates
SDI Treasurer

Robin Cates
On The Pot

Tony Dong
Martinelli's Little Italy

Mike Forristal
Lee Development LLC

Jerry Hinrikus
Sign Pro

Ken Jennison
Salina Media Group

Christy Lauer
Simply Baby and More

Russell Prophet
Hampton and Royce

Brian Richardson
Richardson Developments

Kenneth Rinke
Salina Taco Johns

Quick Links

August 2009

Your SDI board has recently heightened their effort to become more visible and to directly seek out your input as to how we can continue to grow and improve the Lee District. This is an on-going effort and one that we believe can improve upon our communications with our downtown constituents.

On behalf of our board, I want to personally thank you for your valued feedback on how SDI can better serve you and our district. Your input is important to us and we appreciate the opportunity to serve you. We look forward to continue working together with you to build a healthy and vibrant downtown community!

Please contact any member of SDI board or Phyll Klima, to share your thoughts, comments, or concerns.

- Clark Renfro, SDI President-

WHAT YOU GET FOR THE MONEY

This is a new monthly feature article is a direct result of the July 23 "All Stakeholders Meetings." Each month this article will provide you a list of projects for the month. Since this is the first article for 2009, the list is a year to date re-cap.

- Holiday Lighting upgrades to be installed in the next month. SDI Paying 50% of the roof top lighting and 100% of the additional pole lights.
- Billboard on I35 at Concordia. A coop effort with Visit Salina and three Lee D member businesses.
- Sponsorship of Salina Street Fair in Sept
- Media Advertising in newspaper, on radio and television
- 2009-2010 Business Guides and Maps (17,000 copies). Now available at SDI 205 West Ash
- Buddy's Block Party - July 16 in conjunction with Sidewalk Sale July 16-19.
- Monthly Newsletters or e-Newsletters
- Annual Meeting
- Booth at the Sampler Festival in Concordia
- Buddy Lee - a flat version for easy transport to events
- Development Incentive Program - Mini-grants and Forgivable Loans for facade improvement
- Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- Monthly advocacy at City and State levels

[Click here](#) for the most recent quarterly financial report.

[More On Us](#)

[Join a Committee](#)

SDI Standing Committees

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

Business Support and Recruitment meets

4:00 PM the 3rd Thursday of each month.

Communications and Advocacy meets as needed.

Destination Marketing meets at noon the 2nd Wednesday of each month.

Volunteers encouraged

785-825-0535

What's Ahead

- Aug 11 - BID/SDI Board Meeting 3:30, 120 W. Ash
- Aug 12 - Destination Marketing Meeting - Noon - 205 W. Ash
- Aug 20 - Business Support & Recruitment Meeting - 4:00 - 205 W. Ash
- Sept 3 - BID/SDI Executive Board Meeting - 2:30 - 205 W. Ash
- Sept 8 - BID/SDI Board Meeting - 3:30 205 W. Ash
- Sept 9 - Destination Marketing Meeting - Noon - 205 W. Ash
- October 2 - Lee National Denim Day

Join Our List

[Join Our Mailing List!](#)

SDI BOARD ELECTION RESULTS

Four Elected

SDI Board of Directors had four positions open for three year terms. The following were elected:

Melissa Goetz
KC & G Business Appraisals

Beth Vinson
Salina Regional Health Ctr

Kathryne Perney
The Quilting Station

Jim Loader
The Market Shop

The candidate's names will be submitted to the Mayor for appointment to the Lee District Board of Advisors effective August 31st.

Officers will be elected at the September 8, 2009 Board meeting.

On behalf of the members and staff, thanks to the other candidates and following retiring Board members for their continuing commitment to the Lee District:

- Tony Dong, Martinelli's Little Italy (6 years)
- Steve Howe, Office of Congressman Jerry Moran (3 years)

Small Business Development Center

Announces New Name and Location

Linda Sutton, Consultant with the Small Business Development Center, announces that SBDC has been renamed the North Central Kansas Small Business Development Center. The office was relocated to the CloudCorp Office from Cloud County Community College July 1.

Sutton, who has worked with new and existing small businesses since 2003, will provide the same services in the new location at 606 Washington in Concordia. She continues to serve eleven NCK counties that include Cloud, Clay, Dickinson, Ellsworth, Jewell, Lincoln, Mitchell, Ottawa, Republic, Saline, and Washington with free one-on-one consultation and low cost business training workshops.

NCKSBDC is one of the Project Open partnering organizations.

Those interested in starting or expanding a business in NCK may telephone Sutton at her new number 785-243-9913 or by email at ksbdc@ncksbdc.com. Information may also be accessed via the website at www.ncksbdc.com.

Welcome ETC and Jack & Jill's Salon & Max Stewart to the Lee D

New Businesses

We are pleased welcome two new businesses to the Lee District in August: ETC, a boutique and Jack & Jill's Salon, a full service family salon and Max Stewart, LLC, artistic creations.

ETC - Lucy Corley and Bret Wallace are excited to bring a new shopping experience to Downtown Salina with the move of ETC Boutique to 134 S. Santa Fe Suite 120. By moving into this historic building, Lucy and Bret will showcase their dream of providing the extra-mile service to meet their clients' needs.

ETC offers the same great fashion and service at their shop in Abilene's Historic Sunflower Hotel. These stores are the second successful business venture for Lucy and Bret.

Over the past three years, they have built La Voz into the most professional and popular English and Spanish newspaper in Central Kansas. The newspaper continues to grow and reach new communities and readers.

ETC Boutique and their customers will arrived on August 1 as another piece to keep Downtown Salina a vibrant shopping district.

Jack & Jill's Salon - Amy Strosnider is excited to offer full salon services in the fun and bright atmosphere at 117 S Santa Fe. Amy and her staff welcome children, parents, and kids of every age. Parents can relax during a service while their child is entertained in the soft mat play area. And kids can enjoy getting thier haircut while sitting in an airplane for hot rod car. Jack & Jill's will offer all of the same services as any high-end, high fashion salon, but welcomes and entertain kids and families.

It's no accident that Jack & Jill's is right next door to the Toy Parade and across the street from Simply Baby and More. It's called retail clustering!

Max Stewart, LLC - Max Stewart, 134 S Santa Fe, is a center for photographic excellence. Stewart offers the highest archival quality digital photographic originals. Images range from small, modestly prices formats to larger commercially-sized documents. Stop in and welcome Max to the Lee D.

Holiday Lighting Plan Turns GREEN

"A GREEN Lee D"

Let there be light and plenty of it. That was the thought of the Salina Downtown, Inc. Board of Directors at their regular meeting, May 12. The Board voted unanimously to adopt the recommendations of the SDI Holiday Lighting Task Force to make "A Green Lee D".

Business and Property Owners in the Santa Fe Service Fee District received complete information on the project by mail last month.

Please return your completed information to SDI, PO Box 1065, Salina, KS 67402-1065.

Fast Facts

Abarcadabra Salon and Day Spa- Amy Ziegler and her staff have relocated to 123 E Iron. Stop in and check out their new digs!

The Toy Parades' online toy store www.thetoyparade.net is now up & running! Log on and explore the site and let your kids create their very own wish list.

Vernon Jewelers will be celebrating 125 years during the month of September. Not only are they celebrating 125 years in the jewelry business, but are celebrating 125 years in the same location!!! Watch and listen for special events.

The Volunteer Connection's "Art and More" 2009 Greeting Card series premiere, reception honoring the artists, silent auction of original art designs entered for the contest, quilted pieces and jewelry; Friday, August 21 from 5:00 to 7:00 at Christ Episcopal Cathedral Parish Hall, 138 S. 8th Street. For more information call 823-3128.

At the Stiefel

Thursday's classic movies @ 7:00 pm \$5
August 16 - Peter Frampton - 8:00 pm
September 8 - Celtic Tenors - 8:00 pm
September 28 - John Legend - 8:00 pm

Salina Art Center

Exhibitions:

Open And As Pointed As Possible - Jason Peters. Closing in the galleries August 16.

Opening soon in the Salina Art Center galleries....Luis Gispert: Smother September 4 - October 4

Artist Exchange - September 4 - October 4. Opening reception, Thursday, September 3, 5:00-7:00. Remarks by participating artists at 5:30.

Films Showing at the Art Center Cinema:
August 7-13 Is Anybody There?
August 14-20 Easy Virtue
August 21-27 Summer Hours
August 27-Sept 10 - 500 Days of Summer

Salina Community Theatre

Sept 11-Oct 3 - The Sound of Music

SmokyHill Museum

Emergency! Rush to the Museum for Stitches and Staples: The Art of Healing. Exhibit ends August 17.

September 1: Spirits, specters and psychics descend on the Museum in a new exhibit; "Here and Beyond...the Paranormal".

September 3, 5:30-6:30 pm: "Jim Lane & Bleeding Kansas", a First Thursday Program. Author Robert Collins will offer a book signing and presentation about this powerful figure in Kansas history.

September 26 - Smoky Hill Museum Street Fair and Parade.

Available Properties

Retail (Flexibility)

109-111 N. 7th, Rick Weber, 825-2177*
116 E Iron, Steven Kim
208 E. Iron, Wayne & Peg DeBey, 827-0351
210 E. Iron, Wayne & Peg DeBey, 827-0351
122 S. Santa Fe, Jim or Jeff Maes, 493-8500
134 S. Santa Fe, Brian Richardson, 452-1130 [Click here for floor plans](#)
201 S. 5th, Jim or Jeff Maes, 493-8500
204 E. Iron, Wayne & Peg DeBey, 827-0351

Office

100 N. 7th, Norm Yenkey, 825-8996
209 W. Ash, Jim Ravenkamp, 493-6065
112 W. Iron, Norm Yenkey, 825-8996
119 W. Iron, 1st Floor, Diane Hoyt, 827-7251
119 W. Iron, 8th floor Farid Afani-Ruzid, 1-785-392-2130
122 N. Santa Fe, Doug Stein, 820-8018
131 N. Santa Fe, 2nd floor, John Vanier, 404-2111
155 A N. 7th, Randy Graham, 825-8100
156 S. Santa Fe, second floor, Chuck Carroll, 826-0767
227 N. Santa Fe, 3rd flr, ste 302 & 303, Ken Bieberly, 823-9221
200 S. Santa Fe, Chuck Carroll, 826-0767
204 S. Santa Fe, Chuck Carroll, 826-0767
215 S. Santa Fe, Suite 203 & 206 Frank Norton, 827-3646
210 E. Walnut, Doug Snyder, 493-0530

Restaurant

157 N. 7th, Jim Ravenkamp, 493-6065
Also available restaurant equipment from Best Dinner. Details [Click here](#)

Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002

Garage/Warehouse

138 S. 4th, Bill Medina, 825-4561

Loft or Office

134 S. Santa Fe, Brian Richardson, 452-1130

Parking Lot

117 N 7th, Rick Weber, 825-2177*

Business for Sale

Carol Lee Donuts, 825-5926

*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at gosalina@salinadowntown.com or call 785-825-0535.

Thanks for being a

**champion of a healthy, vibrant
downtown community!**