



# Historic Salina Downtown

## SDI Monthly Newsletter

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### Board of Directors

Beth Vinson  
Salina Regional Health Center  
SDI President

Robin Cates  
On The Pot  
SDI Vice President

Russel Prophet  
Hampton and Royce  
SDI Secretary

Kenneth Rinke  
Salina Taco Johns  
SDI Treasurer

Mike Forristal  
Lee Development LLC

Melissa Goetz  
KC&G Business Appraisal  
Associates

Jerry Hinrikus  
Sign Pro

Ken Jennison

It has been my privilege to make calls on downtown businesses in the Lee District over the past few months. I have really enjoyed seeing many long time business friends as well as meet many new ones. I know for sure if you want to see many new and remodeled businesses, then you need to spend a few hours in Downtown Salina. One day, in a span of about two hours, I saw the newly remodeled and decorated Norton, Wasserman, Jones Law Offices.....Then a stop at the many offices of Chuck Carroll and the great development of the Kress Building (Formerly Brown Mackie). The beautiful new office of Dr. David Hendrick at 5th and Walnut and all the improvements by First Bank Kansas. I could go on and on. There are over 300 businesses in the Lee District. There are dozens that have done a great job of restoring and updating. I am proud to be involved in Downtown Salina. It has been a BIG part of my life for nearly 60 years.

*- Ken Jennison, SDI Board Member -*

### WHAT YOU GET FOR THE MONEY

*A monthly feature article providing Lee District members a list of projects for the month.*

- Holiday Lighting upgrades to be installed this month. SDI Paying 50% of the roof top lighting and 100% of the additional pole lights.
- Breast Cancer Awareness Month kick off in the Lee D. included Army of Women March, Paint Downtown Pink, Support the Cause Bras at On The Pot
- New Breast Cancer Awareness Month Banner on pedestrian corsswalk co sponsored by Salina Regional Health Center, The Mortgage Company and Long McArthur.
- New Holiday light pole banners to be installed in November
- New Holiday banner to be installed on pedestrian cross walk in November.
- Billboard on I35 at Concordia.
- Two Seasonal billboards on I 70 and at Sunset

Salina Media Group

Christy Lauer  
Simply Baby and More

Jim Loader  
The Market Shop

Kathryne Perney  
Quilting Station

Brian Richardson  
Richardson Developments

Norman Yenkey  
Property Developer

### Quick Links

[More On Us](#)

### [Join a Committee](#)

#### SDI Standing Committees

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

#### Business Support and Recruitment meets

4:00 PM the 3rd Thursday of each month.

#### Communications and Advocacy meets as needed.

**Destination Marketing** meets at noon the 2nd Wednesday of each month.

Volunteers encouraged

785-825-0535

### What's Ahead

- Oct 15 Business Support & Recruitment Committee - 4:00 205 W Ash.
- Oct 30 - Big BooRama 4-5:30 pm.
- Nov 8 - Holiday Open House 12:00 to 5:00 pm
- Nov 10 BID/SDI Board Meeting 3:30 120 W. Ash.
- Nov 11 Destination Marketing Committee Meeting - Noon - 120 W. Ash
- Nov 19 Business Support & Recruitment Committee Meeting - 4:00 - 120 W.

Plaza from Oct - Nov.

- Sponsorship of Salina Street Fair last month
- Media Advertising in newspaper, on radio and television
- Monthly Newsletters or e-Newsletters
- Development Incentive Program - Mini-grants and Forgivable Loans for facade improvement.
- Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- Monthly advocacy at City and State levels

[Click here](#) for the most recent quarterly financial report.

## Cigarette Butt Litter

### Thanks for your HELP!

The City of Salina Neighborhood Services has been contacted regarding cigarette butts being discarded in the pedestrian way near the rear entrances to businesses. One report said during rains, the number of butts floating down the alleyways is amazing - far more than had ever been seen before. After a check with the crew who cleans that area, it seems the problem is not limited to the bars, but seems to be happening pretty much all along the block.

Since the butts don't disintegrate easily, this issue has EPA (stormwater regulations) and criminal code (littering) implications. At minimum, drainage along these blocks can get clogged, causing water to back up unexpectedly into the buildings.

Please help by sweeping your back entry. If you have customers and staff who use the back entrances for smoking, please consider providing a cigarette trash receptacle.

Thanks for your help,

Judy  
Neighborhood Services Division  
City of Salina, Kansas  
300 W. Ash, 105-B  
(785)309-5760

## BIG BOO RAMA

### FRIDAY OCTOBER 30

[Call](#) SDI if your business is going to participate in the Big Boo Rama 4:00 until 5:30 Friday October 30. SDI will deliver the poster for your door designating you as a participant.

Thanks to our sponsors:

**Salina Taco Johns**  
Burger King and KAKE TV

This safe Halloween event is organized by the SDI Destination Marketing Committee.

Ash

Join Our List

Join Our Mailing List!

## HOLIDAY OPEN HOUSE

### Sunday November 8

THE *Magic* OF GIVING Open House 2009

Date: Sunday, Nov 8, 2009 Time: 12:00 noon to 5:00 pm

There is no fee to participate in **THE *Magic* OF GIVING** Holiday Open House but we would like to include your company in the list identifying you as a participating business. To add your company to the list of participating businesses, please contact the SDI office by phone (825-0535) or [e-mail](#) before noon, Friday October 23.

For questions, comments or more information contact SDI at 852-0535.

This promotional event is sponsored by the SDI Destination Marketing Committee.

## FastTrac New Venture in November

### Check out the CLASS schedule at the Salina Public Library

FastT New Venture is offered through CLASS at the Salina Public Library. The ten session series starts November 16.

Designed specifically for entrepreneurs in the early stages of business development, FastTrac New Venture will help you ask the right questions, find the right resources and network with experienced entrepreneurs. You can register on line at [www.salinaCLASS.com](http://www.salinaCLASS.com) or via e-mail at [class@salpublib.org](mailto:class@salpublib.org).

## Breast Cancer Awareness Month



### Support the Cure!

BREAST CANCER AWARENESS MONTH has become a major City and County wide observance packed with pink events to raise awareness and funds for local detection and treatment as well as national research. This list will be expanded as plans are finalized. Please check our website for the most current listings.

**October 29** "Sisterhood for Healthy Breasts" sponsored Tammy Walker Cancer Center at SRHC at Ramada Inn. Doors open at 6:30 PM. [Go](#) to [www.SalinaLeeDistrict.com](http://www.SalinaLeeDistrict.com) for printable flyer.

## Salina E-Community Tax Credits For Sale

### Only Available to Individuals & Corporations

Salina has recently be designated a NetWork Kansas E-Community. That means that the Chamber of Commerce has \$75,000 in state income tax credits to sell. The proceeds of the sale of these credits will be used to establish a revolving loan fund for small business in Salina.

#### Who Can Donate?

Individuals and corporations\* can donate to the Salina E-Community Fund at the Kansas Center for Entrepreneurship.

The minimum allowable tax credit per year is \$187.50, which translates into a donation of \$250. The maximum allowable credit per year is \$50,000, which translates into an approximate donation of \$66,667. If the amount of the tax credit exceeds the contributor's liability in the taxable year, the remaining portion of the credit may be carried forward until the total amount of credit is applied.

#### Who Cannot Donate?

Banks are not eligible for the Entrepreneurship Tax Credit due to privilege tax limitations. Banks are eligible for the Rural Business Development Tax Credit (RBDTC), also a 75% tax credit offered through seven regional foundations. For information on RBDTCs, check out [www.networkkansas.com](http://www.networkkansas.com) under the Economic Resources tab.

Contact [Larry Powell](#) at the Salina Area Chamber of Commerce for complete details. 827-9301.

[Go](#) to [www.SalinaLeeDistrict.com](http://www.SalinaLeeDistrict.com) for printable flyer.  
for printable NetWork Kansas tax credit information.

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If you want to start or expand your business in Salina, contact Project Open or call either SDI (785) 825-0535 or the Salina Area Chamber of Commerce (785) 827-9301.

## PARKING PLAN IMPLEMENTATION

### Change In The Air

The City Commission approved the purchase of the electronic ticketing technology on Monday October 12. The equipment was part of the recommendations of the 2007 Downtown

Parking Master Plan. There will be a few weeks until the equipment arrives, staff is trained, and the system implemented. Fines for parking violations will not change for the first six months. SDI is working closely with the Salina Police Department and Municipal Court to make sure that Lee District members, employees and visitors are informed about upcoming changes.

The City also anticipates that the conversion of all on street to three hours will be closely timed to the implementation of the electronic ticketing system. The City reports that new downtown parking lot signage will be installed with the wayfinding signage yet this fall.

### Holiday Lighting Update

#### "A GREEN Lee D"

The contractor is in the Lee D right now installing the LED rope lighting. Thanks for your overwhelming support for this project!

### Fast Facts

**Blue Heaven Studios** - 12th Annual Blues Masters at the Crossroads. October 16 & 17. Tickets: \$40.00 each night. For more information call 825-8609 or go to [www.blueheavenstudios.com](http://www.blueheavenstudios.com). Doors open at 6:45 pm, concerts begin at 7:15 pm.

**The Volunteer Connection** - Eva Costigan is the new Volunteer coordinator. She will work with volunteers of all ages to assist them in utilizing their time and talents to meet community needs. Eva is a native of Salina and has previous experience in both the business and social service fields.

**Simply Baby and More & The Toy Parade** - Open on Sunday from 1:00 to 4:00 through the holidays.

#### **At the Stiefel**

Thursday's classic movies @ 7:00 pm \$5  
November 8 - Art Garfunkel - 8:00 pm

#### **Salina Art Center**

##### **Exhibitions:**

October 15 at 5:30 pm - The PBS Series "Art 21" - Art in the Twenty-First Century, Episode 3: Transformation and Episode 4: Systems.

October 23 - Annual Fall Open House; pumpkin carving/decorating; tricks and treats. 2:00 to 4:00 pm.

Oct 23 - Jan 3 - "The Storyteller" international group of artists use story to convey and comprehend political and social events. Opening reception Oct 22; 5:30 pm.

Films Showing at the Art Center

Cinema:

October 9-14 Seraphine  
October 16-22 The Hurt Locker  
October 23-29 Moon

**Salina Community Theatre**

Oct 23,24, 29-31- Don't Dress For Dinner

**Smoky Hill Museum**

Thru Feb 7 - "Here and Beyond...the Paranormal", Spirits, specters and psychics descend on the Museum in a new exhibit.

"Crossroads of the Heartland" intersecting stories of regional history.

Nov 1-20 Friends of the Smoky Hill Museum Poinsettia Sale. More information call 309-5776.

**Salina Symphony**

Oct 11 - Classics and Beyond, 4:00 pm at the Stiefel Theatre.

Dec 13 - Family Holiday Concert, 4:00 pm at the Stiefel Theatre.

**Art a la Carte** - At Robert Caldwell Plaza, between the City-County Building and the Public Library. 12:20 pm

Oct 16 - Marianne Payette Carter & Voyager World Music.

Oct 23 - Bailey Wilton with Don Wagner & Bill Burrows Country.

**Available Properties**

**Retail (Flexibility)**

109-111 N. 7th, Rick Weber, 825-2177\*

116 E Iron, Steven Kim

208 E. Iron, Wayne & Peg DeBey, 827-0351

210 E. Iron, Wayne & Peg DeBey, 827-0351

122 S. Santa Fe, Jim or Jeff Maes, 493-8500

134 S. Santa Fe, Brian Richardson, 452-1130

201 S. 5th, Jim or Jeff Maes, 493-8500

204 E. Iron, Wayne & Peg DeBey, 827-0351

**Office**

100 N. 7th, Norm Yenkey, 825-8996

205 & 209 W. Ash, Jim Ravenkamp, 493-6065

112 W. Iron, Norm Yenkey, 825-8996

119 W. Iron, 1st Floor, Diane Hoyt, 827-7251

119 W. Iron, 8th floor Farid Afani-Ruzid, 1-785-392-2130

122 N. Santa Fe Ste B-D, 643-0959 or 820-8018

131 N. Santa Fe, 2nd floor, John Vanier, 404-2111

155 A N. 7th, Randy Graham, 825-8100

156 S. Santa Fe, second floor, Chuck Carroll, 826-0767  
227 N. Santa Fe, 3rd flr, ste 302 & 303, Ken Bieberly,  
823-9221

200 S. Santa Fe, Chuck Carroll, 826-0767  
204 S. Santa Fe, Chuck Carroll, 826-0767  
215 S. Santa Fe, Suite 203 & 206, 827-3646  
210 E. Walnut, Doug Snyder, 493-0530

**Restaurant/Office/Flex**

100 N. 5th, Ben Frick, 820-9002

**Garage/Warehouse**

138 S. 4th, Bill Medina, 825-4561

**Loft or Office**

134 S. Santa Fe, Brian Richardson, 452-1130

**Parking Lot**

117 N 7th, Rick Weber, 825-2177\*

**Business for Sale**

Carol Lee Donuts, 825-5926

\*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at [gosalina@salinadowntown.com](mailto:gosalina@salinadowntown.com) or call 785-825-0535.

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Thanks for being a

**champion of a healthy, vibrant  
downtown community!**

**Sincerely,**

Phyll Klima  
Executive Director  
Salina Downtown, Inc.

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**Salina Downtown, Inc.**

205 West Ash Street

P.O. Box 1065

Salina, KS 67402-1605

(785) 825-0535

[gosalina@salinadowntown.com](mailto:gosalina@salinadowntown.com)

