



Historic Salina Downtown

SDI Monthly Newsletter

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Board of Directors

Clark Renfro
UMB Bank
SDI President

Steve Howe
Office of
Congressman Jerry Moran
SDI Vice President

Beth Vinson
Salina Regional Health Center
SDI Secretary

Melissa Goetz
KC&G Business Appraisal
Associates
SDI Treasurer

Robin Cates
On The Pot

Tony Dong
Martinelli's Little Italy

Mike Forristal
Lee Development LLC

Jerry Hinrikus
Sign Pro

June 2009

We hope you all had a chance to enjoy the Smoky Hill River Festival! It was truly a wonder event again this year. Our appreciation to all the organizers and volunteers who make this Salina's signature art event annually.

SDI BOARD ELECTIONS

Four Positions Available

SDI Board of Directors has four positions open for three year terms. Any interested Lee District member whose service fees are current is eligible to apply for a position on the board. If you are interested in putting your name on the ballot please contact the SDI office by noon Wednesday, June 24.

Salina Downtown Inc. will prepare and mail an official ballot to all eligible Lee District members (service fees must be current) no later than the second Tuesday of July.

On behalf of the members and staff, thanks to the following retiring Board members for their service:

- Tony Dong, Martinelli's Little Italy (6 years)
- Steve Howe, Office of Congressman Jerry Moran (3 years)

Beth Vinson, Salina Regional Hospital, and Melissa Goetz, KC & G Business Appraisals LLC, have filed for a second term.

[Click here](#) for the City of Salina Expression of Interest Form. This form must be filed prior to the SDI election. Please be sure to check "Salina Business Improvement District Advisory Board".

Ken Jennison
Salina Media Group

Christy Lauer
Simply Baby and More

Russell Prophet
Hampton and Royce, LC

Brian Richardson
Richardson Developments

Kenneth Rinke
Salina Taco John's

Quick Links

[More On Us](#)

[Join a Committee](#)

SDI Standing Committees

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

Business Support and Recruitment meets

4:00 PM the 3rd Thursday of each month.

Communications and Advocacy meets as needed.

Destination Marketing meets at noon the 2nd Wednesday of each month.

Volunteers encouraged

785-825-0535

What's Ahead

- June 18 - Business Support & Recruitment Committee meeting - 4:00
- July - SDI Board Elections
- July 2 - First Thursday Art

PROJECT OPEN AWARDS GRANTS

Two Lee District businesses receive awards

Project Open has awarded cash grants to four owner operated businesses in Salina. The competitive grants were awarded to the Quilting Bee, Sherril Bieberly owner; Thiessen-Elise Salon, John and Amber Klassen, owners; Allstar Automotive, LLC, Chris Mikesell, owner; and JMH Cleaning Service, Jamy Hurren, owner.

All Project Open grant applicants must complete education in best business practices and write a full business plan before applying for grant funds. Plans are evaluated by a Financial Review Committee of bankers, entrepreneurs, and community leaders. "The applications were evaluated and awarded based on the business plans and the company's ability to attract or retain customers in the Salina market," according to Larry Powell, Salina Area Chamber of Commerce.

The Quilting Bee is a well established destination business in the historic Salina downtown, Lee District. Sherril Bieberly is the third owner. Her Project Open grant will be used to help purchase and set up point of sale technology to ensure that the Quilting Bee is able to streamline inventory controls and more effectively market to existing customers.

Thiessen-Elise Salon owners, John and Amber Klassen are recruiting additional staff and expanding their marketing. John and Amber opened Thiessen-Elise in January in the newly renovated Kress Building at 134 S Santa Fe. John has been very pleasantly surprised about the high percentage of their clients who travel to Salina for Thiessen-Elise services.

Allstar Automotive, LLC will be a new business in Salina. Chris Mikesell graduated from Salina Technical College and has several years experience working in the auto body business. Chris plans to become the most environmentally friendly body shop in Salina. Watch for Allstar Automotive's grand opening in late summer or early fall.

JMH Cleaning Service is also a start up business (less than 2 years old) that provides services to clients in a forty mile radius of Salina. Mr. Hurren is expanding the services they offer by purchasing additional specialty equipment.

Since Project Open launched in January, over thirty businesses have applied to participate in the program. Existing businesses, start-up businesses and businesses in the development stage are all eligible for Project Open. The other Project Open participants may apply for funding in the second round. Project Open funding applications are due by

Rush

- July 8 - Destination Marketing Committee, Noon, 205 W Ash
- July 9 SDI Exec Board Meeting 2:30 PM
- July 14 - BID/SDI Board Meeting 3:30, 205 W. Ash
- July 16 - Lee D Sidewalk Sale and Transpo Show
- Community Wide Sidewalk Sale July 16-19
- June 10 - Destination Marketing Committee, Noon, 205 W. Ash
- Sept 11 Development Incentive Program applications due
- October 2 - Lee National Denim Day

Join Our List

Join Our Mailing List!

August 3. Contact Project Open for complete details:

Project Open
785-827-9301
[e-mail open@salinakansas.org](mailto:open@salinakansas.org)

Project Open is the result of extensive collaboration between leading Salina business agencies including the City of Salina, Salina Area Chamber of Commerce, Salina Economic Development Incentive Council (SEDIC), and Salina Downtown, Inc., as well as regional agencies including North Central Regional Planning Commission (NCRPC) and Cloud County Community College's Kansas Small Business Development Center (KSBDC).

This program, in part, is made possible by funds from the Salina Economic Development Incentive Council and Kansas Rural Business Development Tax Credit Program as administered by the Kansas Department of Commerce and as invested by the North Central Kansas Community Network Co.

Holiday Lighting Plan Turns GREEN

"A GREEN Lee D"

Let there be light and plenty of it. That was the thought of the Salina Downtown, Inc. Board of Directors at their regular meeting, May 12. The Board voted unanimously to adopt the recommendations of the SDI Holiday Lighting Task Force to make "A Green Lee D".

The Task Force recommended the following:

Building Lighting

1. Replace all existing building roof top lighting with LED white light rope lighting in three blocks of Santa Fe: 100 North, 100 South and 200 South. These buildings all have existing electrical grid and timers updated by the City in 2008.

2. Establish a matching fund program for business/property owners in these blocks to assist with the cost of replacement.

A. Suggest SDI commit up to \$30,000 to fund the initial installation matching fund. The matching fund would pay up to 50% of the installation cost per property

B. Recommend SDI assumes perpetual maintenance

of the lights and continue to work with the City of Salina which provides the grid and pays for the electrical service.

C. Recommend setting aside 12.5% of each Santa Fe District building's service fees for the perpetual maintenance and replacement fund. (This should provide for a \$30,000 replacement fund accumulation within 5 years and \$60,000 within 10 years. Estimated life expectancy of LED rope lighting is 100,000 hours. Figuring 24 hour/365 days/year = 11.5 years)

3. Establish a Provisional Fund for Lee District Holiday Lighting at Greater Salina Community Foundation to enable donors to contribute and staff to solicit grant funds from foundation donors who typically only contribute to 501(c)3 organizations. (SDI is a 501(c)6.) Tax deductible charitable contributions may be sent directly to:

Greater Salina Community Foundation
PO Box 2876
Salina, KS 67402-2876

Decorative Light Poles

1. Re-use existing garland and have volunteers wrap all 340+ poles
2. Purchase new red LED light strings for Santa Fe and Iron
3. Re-use the white LED lights purchased in 2008 on the rest of the poles
4. Do not add bows this year.

According Beth Vinson, SDI Board member and Holiday Lighting Task Force Co-Chair, "The SDI Holiday Lighting Task Force is excited to light the Lee District for the holidays and at the same time create 'A Green Lee D'. The warm white LED lights will use one twelfth the electricity of the current system." Suppliers also estimate the life of the LED lights to be at least 5-10 years.

Lee District members whose buildings face Santa Fe in the 100 block North, 100 block South and 200 block South are encouraged to participate. These are the blocks that have existing electrical service for holiday lighting. Through "A Green Lee D," SDI will match every dollar of private investment to install the roof-top LED rope lighting.

Salina Downtown, Inc. is soliciting bids for the purchase and installation of the warm white LED rope lighting. SDI plans to work through a single contract for purchase and installation. SDI also plans to work with property owners to provide for

the perpetual maintenance and repair of the LED lights. The a percentage of the Santa Fe District members' **current service fees** in a restricted fund for the perpetual maintenance of the Lee District holiday lights. This will not require additional service fees.

Task Force research estimated the roof top lighting and installation to cost about five dollar per linear foot. Robin Cates, SDI Board member and Task Force co-chair says, "For a twenty five foot roof line that is about \$125 total cost. SDI's matching funds will pay half of the cost leaving only \$62.50 for the business or property owner."

Clark Renfro, SDI President, says "The 2002 PUMA Market Based Downtown Plan called for the upgrade of the lighting and our Board targeted Holiday Lighting as one of our top 2009 priorities during our October 2008 Board Retreat. The SDI Board is very excited about the plans for this holiday season. The Board thanks The Holiday Lighting Task Force members that included SDI Board members, Lee District members, at-large community volunteers, Westar Energy representatives, and City of Salina staff."

Business and Property Owners in the Santa Fe Service Fee District will receive complete information on the project by mail this month.

LET'S GET CURRENT

COMMUNITY FORUMS

The Friends of the River, a group of about 50 community members driving a grassroots effort to renew the Smoky Hill River in Salina, will have two community forums.

At this point, community input is needed to determine the direction of the renewal effort. That's the purpose of the community forums scheduled for June 19 at the Stiefel Theatre and June 20 at Central Mall. The Stiefel Theatre event will be from 7 a.m. to 7 p.m., and the Central Mall event from 7 a.m. to 9 p.m. They invite you to come at a time and location that is most convenient for you.

Friends of the River Foundation
Contact: Troy Vancil, 342-6380

www.smokyhillriver.org

Fast Facts

Cozy Inn - The new umbrellas look great!

S & P Coin, Stamp & Jewelry - Announces new hours
Closed Mondays, open 9-5:30 Tue.-Fri. Sat. 10:00-2:00.

Three Barbaras & a Jane - Salina Arts & Humanities Horizons Grant recipients Carolyn Wedel and Dale Cole are hosting a 'brown bag lunch' at Three Barbaras and a Jane Gallery, Wednesday June 17th at noon.

Wedel and Cole will present slide images from their recent VOSH International India trip and follow with a casual time for discussion. Bring your lunch and learn more about India. Three Barbaras & a Jane is located at 111 East Iron in downtown Salina.

At the Stiefel

Thursday's classic movies @ 7:00 pm \$5

June 13-Jam Fest 10:00 - Midnight

Salina Art Center

Exhibitions

May-July 17 Artist-in-Residence-Warehouse

Jason Peters, open studio: Tues

Noon-3:00 and most Thurs. 5-7 pm.

Films Showing at the Art Center Cinema:

June 5-18 Everlasting Moments

June 19-25 The Soloist

June 26-July 2 Sin Nombre

Salina Community Theatre

June 12-28 42nd Street

Available Properties

Retail (Flexibility)

109-111 N. 7th, Rick Weber, 825-2177*
116 E Iron, Steven Kim
123 E Iron, Jim Ravenkamp, 493-6065
210 E. Iron, Wayne & Peg DeBey, 827-0351
122 S. Santa Fe, Jim or Jeff Maes, 493-8500
134 S. Santa Fe, Brian Richardson, 452-1130
201 S. 5th, Jim or Jeff Maes, 493-8500

Office

100 N. 7th, Norm Yenkey, 825-8996
209 W. Ash, Jim Ravenkamp, 493-6065
112 W. Iron, Norm Yenkey, 825-8996
119 W. Iron, 1st Floor, Diane Hoyt, 827-7251
119 W. Iron, 8th floor Farid Afani-Ruzid, 1-785-392-2130
122 N. Santa Fe, 820-8018
131 N. Santa Fe, 1st & 2nd floors, John Vanier, 404-2111
155 A N. 7th, Randy Graham, 825-8100
156 S. Santa Fe, second floor, Chuck Carroll, 826-0767
227 N. Santa Fe, 3rd flr, ste 302 & 303, Ken Bieberly,
823-9221

200 S. Santa Fe, Chuck Carroll, 826-0767
204 S. Santa Fe, Chuck Carroll, 826-0767
215 S. Santa Fe, Suite 203 & 206
210 E. Walnut, Doug Snyder, 493-0530

Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002

Garage

138 S. 4th, Bill Medina, 825-4561

Loft or Office

134 S. Santa Fe, Brian Richardson, 452-1130

Parking Lot

117 N 7th, Rick Weber, 825-2177*

Business for Sale

Carol Lee Donuts, 825-5926

*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at gosalina@salinadowntown.com or call 785-825-0535.

Thanks for being a

champion of a healthy, vibrant
downtown community!

Sincerely,

Phyll Klima
Executive Director
Salina Downtown, Inc.