



Historic Salina Downtown SDI Monthly Newsletter

In This Issue

What You Get For the Money

STAKEHOLDERS MEETING

Parking Plan

WAYFINDING DELAYED

A GREEN LEE D UPDATE

Available Properties

FAST FACTS

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On The Pot
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KC&G Business Appraisal
Associates

Jerry Hinrikus
Sign Pro

Ken Jennison
Salina Media Group

Christy Lauer
Simply Baby and More

Jim Loader
The Market Shop

December 2009

Happy Holidays,
- SDI Board and Staff-

WHAT YOU GET FOR THE MONEY

A monthly feature article providing Lee District members a list of projects for the month.

- New Lee District banners installed on the Westar light poles in January.
- Development Incentive Program - Mini-grants and Forgivable Loans for facade improvement. Applications due Dec 15.
- Christmas Festival and Parade of Lights Nov 21.
- Holiday Lighting upgrades installed in November. SDI paid 50% of the roof top lighting and 100% of the additional pole lights.
- New Holiday light pole banners installed in November
- New Holiday banners installed on pedestrian cross walk in November.
- Billboard on I35 at Concordia.
- Two Seasonal billboards on I 70 and at Sunset Plaza from Oct - Nov.
- Media Advertising in newspaper, on radio and television
- Monthly Newsletters or e-Newsletters
- Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- Monthly advocacy at City and State levels

STAKEHOLDERS MEETINGS

January 13, 2010

The Salina Downtown, Inc. will host the first 2010 Lee District Stakeholders meetings on January 13. Lee District members are encouraged to attend either the 7:30 AM or the 5:30 PM meeting. The tentative agenda includes:

- Downtown Security - Salina Police Department
- Snow Removal - Salina Neighborhood Services
- Sculpture Program - TBA

OPEN DISCUSSION FROM ATTENDEES!

The Board has timed these meetings to have YOUR input before

Kathryne Perney
Quilting Station

Brian Richardson
Richardson Developments

Norman Yenkey
Property Developer

Quick Links

[More On Us](#)

[Join a Committee](#)

SDI Standing Committees

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

Business Support and Recruitment meets

4:00 PM the 3rd Thursday of each month.

Communications and Advocacy meets as needed.

Destination Marketing meets at noon the 2nd Wednesday of each month.

Volunteers encouraged

785-825-0535

What's Ahead

- Dec 17 Business Support & Recruitment Committee - 4:00 205 W Ash.
- Jan 7 BID/SDI Exec Board Meeting
- Jan 12 BID/SDI Board Meeting 3:30 120 W. Ash.
- Jan 13 Destination Marketing Committee Meeting - Noon - 120 W. Ash
- Jan 13 - All Stakeholders Quarterly Meeting, 7:30 am or 5:30 pm. 120 W. Ash
- Jan 21 Business Support & Recruitment Committee Meeting - 4:00 - 120 W. Ash

Join Our List

[Join Our Mailing List!](#)

their annual retreat (1/27/10). The Board will be using YOUR input to help set SDI goals for 2010.

PARKING PLAN IMPLEMENTATION

Change In The Air

The City Commission approved the purchase of the electronic ticketing technology in October. The equipment was part of the recommendations of the 2007 Downtown Parking Master Plan. They are now training staff and nearing the system implemented.

Fines for parking violations will **NOT** change for the first six months. SDI is working closely with the Salina Police Department and Municipal Court to make sure that Lee District members, employees and visitors are informed about upcoming changes.

The City also anticipates that the conversion of all on street to three hours will be closely timed to the implementation of the electronic ticketing system. The City reports that new downtown parking lot signage will be installed with the wayfinding signage.

WAYFINDING SIGNAGE DELAYED AGAIN

Turning Blue Waiting

The City of Salina Engineering Department reported that installation wayfinding has been delayed AGAIN!

Maybe we will see something in January! But holding your breath is NOT recommended.

Holiday Lighting Update

"A GREEN Lee D"

YES! The LED rope lighting is complete! Thanks for your overwhelming support for this project!

Thanks to Philips who help with the conversion and calculation of the energy equivalent. Our project is equivalent to replacing 100 bulbs with CFLs - that's how it is being tracked on takechargekansas.org.

The 100 bulbs have been entered on the Salina site, and the numbers are pretty impressive:

\$765 saved

enough to light 5 homes for a full year,

equivalent emissions avoided = 2 cars off the road

AWESOME PROJECT - a real WIN - WIN!

Available Properties

Retail (Flexibility)

109-111 N. 7th, Rick Weber, 825-2177*
116 E Iron, Steven Kim
208 E. Iron, Wayne & Peg DeBey, 827-0351
122 S. Santa Fe, Jim or Jeff Maes, 493-8500
134 S. Santa Fe, Brian Richardson, 452-1130
201 S. 5th, Jim or Jeff Maes, 493-8500
204 E. Iron, Wayne & Peg DeBey, 827-0351

Office

100 N. 7th, Norm Yenkey, 825-8996
205 & 209 W. Ash, Jim Ravenkamp, 493-6065
112 W. Iron, Norm Yenkey, 825-8996
115 N. Santa Fe, Charles Livingston, 827-6469
119 W. Iron, 1st Floor, Diane Hoyt, 827-7251
119 W. Iron, 8th floor*, Jim Maes, 452-8807
122 N. Santa Fe Ste B-D, 643-0959 or 820-8018
131 N. Santa Fe, 2nd floor, John Vanier, 404-2111
155 A N. 7th, Randy Graham, 825-8100
156 S. Santa Fe, second floor, Chuck Carroll, 826-0767
227 N. Santa Fe, 3rd flr, ste 302 & 303, Ken Bieberly, 823-9221
200 S. Santa Fe, Chuck Carroll, 826-0767
204 S. Santa Fe, Chuck Carroll, 826-0767
215 S. Santa Fe, Suite 203 & 206
210 E. Walnut, Doug Snyder, 493-0530

Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002

Garage/Warehouse

Loft or Office

101 S. Santa Fe, Jim Loader, 823-5855
134 S. Santa Fe, Brian Richardson, 452-1130

Parking Lot

117 N 7th, Rick Weber, 825-2177*

Business for Sale

Carol Lee Donuts, 825-5926
S&P Coins, Carl Adrian, 827-9766 Click here for details

*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at gosalina@salinadowntown.com or call 785-825-0535.

FAST FACTS

SNOW REMOVAL - City of Salina ordinance requires property owners to remove snow from pedestrian walks 12 hours after the last snow fall. You can find full City ordinance on line at www.salina-ks.gov

COZY INN - Tune in at 9pm, Jan 3rd - that is when Salina's very own Cozy Inn will be on the Travel Channel. The name of the show is "101Tastiest Places to Chow down".

Salina Art Center

Through Jan 3 - The Storyteller
Multi-Media group exhibition featuring artwork by an international group of artists using the story form in contemporary art as a means of comprehending and conveying political and social events.

Art Center Cinema

Dec 11-17 - A Serious Man
Dec 18-23 - Coco Before Chanel (No show Christmas Eve)
Dec 25-31 - Amreeka
Jan 1-7 - An Education

The Stiefel Theatre for the Performing Arts

Dec 20 - Bela Fleck & The Flecktones 8:00 pm
Jan 27 - The Second City 8:00 pm

Smoky Hill Museum

Thru Feb 7 - "Here and Beyond...the Paranormal," spirits, specters and psychics descend upon the museum.

Salina Community Theatre

Jan 8-23 - On Golden Pond

Salina Symphony

Jan 31 - Music of Our Time - 4:00 pm.

Happy Holidays and thanks for being a

**champion of a healthy, vibrant
downtown community!**

Sincerely,

Phyll Klima
Executive Director
Salina Downtown, Inc.