

BOARD OF DIRECTORS

Clark Renfro

UMB Bank
SDI President

Steve Howe

Office of
Congressman Jerry Moran
SDI Vice President

Beth Vinson

Salina Regional Health Center
SDI Secretary

Melissa Goetz

KC&G Business Appraisal
Associates
SDI Treasurer

Lou Appleby

Appleby & Marsh Architects

Robin Cates

On The Pot

Tony Dong

Martinelli's Little Italy

Mike Forristal

Lee Development LLC

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Kenneth Rinke

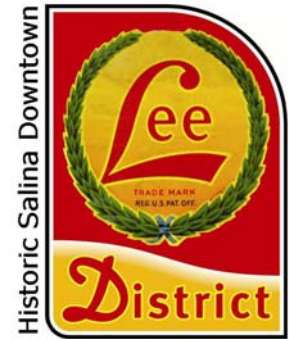
Salina Taco Johns

Jim Sergeant

Salina Surgical Center

Phyllis C. Klima

Executive Director



NOTICE OF MEETING

Lee District

Tuesday June 9, 2009, 3:30 p.m.

Chamber of Commerce, 120 West Ash Street

Established in 1983 by the City of Salina for Downtown Economic Revitalization

OPEN DISCUSSION – 20 minutes designed to allow Board Members to discuss relevant concerns and non-agenda items

AGENDA

- I. Call to Order
- II. Roll Call
- III. Recognition of guests
- IV. Additions or changes to the agenda
- V. Approval of minutes-May 12, 2009 meeting
- VI. City Manager's report
 - A. Parking Plan Implementation
 - B. Lighting Study
 - C. Way Finding Signage
- VII. New Business
 - A. City of Salina Neighborhood Revitalization Program renewal
 - B. Recommendations for Board of Advisors for appointment to fill unexpired terms created by resignations
 1. Russell Prophet – 2 years
 2. Brian Richardson – 1 year
- VIII. Old Business
 - A. Development Incentive Program funding 2011-2020
- IX. Public Forum - time set aside for any member or general public to address the Board.
- X. Motion to Adjourn

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-TV & KWCH-Salina

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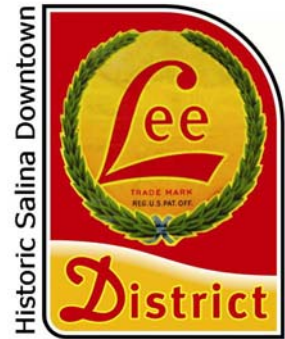
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Lee District

Tuesday May 12, 3:30 p.m

Chamber of Commerce Board Room, 120 W. Ash

Established in 1983 by the City of Salina for Downtown Economic Revitalization

MINUTES

- I. Call to Order – President Clark Renfro called the meeting to order.
- II. Roll Call – Present: Clark Renfro, Steve Howe, Ken Jennison, Robin Cates, Beth Vinson, Mike Forristal, Ken Rinke, Jerry Hinrikus, Tony Dong, Melissa Goetz, Christy Lauer. Staff: Phyll Klima and Cindy Lamer
- III. Recognition of guests – None
- IV. Additions or changes to the agenda - None
- V. Approval of minutes- Ken Rinke moved to approve the April 14, 2009 minutes. Ken Jennison seconded the motion. Motion carried.
- VI. City Manager's report –
 - A. Parking Plan Implementation – City is soliciting bids.
 - B. Lighting Study – Have copy of the study in office.
 - C. Wayfinding – City is soliciting bids
- VII. Director's Report – See attached report.
- VIII. New Business –
 - A. Board Member Resignation – See minutes from Salina Downtown, Inc. meeting.
- IX. Old Business -
- X.
 - A. Development Incentive Program funding 2011-2020 – Recur for next month.
- XI. Public Forum – None
- XII. Robin Cates made a motion to adjourn. Ken Jennison seconded the motion. Motion carried. Meeting adjourned at 5:40.

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN- TV, KWCH-
Salina

Salina Downtown, Inc

... to champion a healthy, vibrant downtown community!

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SALINA DOWNTOWN, INC.

Board of Directors

Tuesday, June 9, 2009, 3:30 p.m.

Chamber of Commerce, 120 W Ash Street

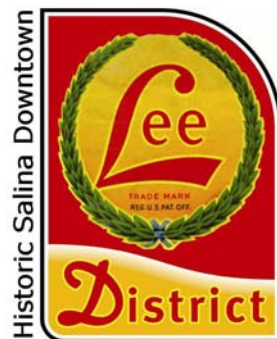
AGENDA

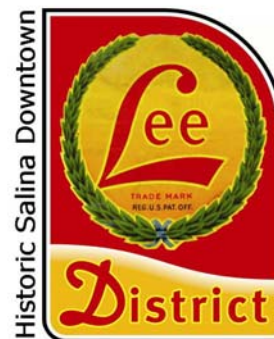
- I. **Call to Order**
- II. **Roll Call**
- III. **Recognition of guests**
- IV. **Additions or changes to the agenda**
- V. Chamber SDI Task Force Summary
- VI. **Approval of minutes** –May 12, 2009 meeting
- VII. **Annual Financial Report** – quarterly financial report
- VIII. **Board Committee Reports**
 - A. Friends of the River
 - B. Business Incentive Package
 - *Current Incentives
 - *Board calls
 - C. Holiday Lighting
 - D. Nominations Committee
- IX. **Standing Committee/Task Force Reports**
 - A. Business Support and Recruitment – Project Open
 - B. Communications and Advocacy
 - C. Destination Marketing
 - D. Chamber/SDI Task Force
- X. **Director's Report**
- XI. **Action Items**
 - A. Chamber/SDI Task Force Recommendations
 - B. Annual Financial Review – Joel and Mary Benson, Benson Accounting LLC
 - C. Appointments to fill vacated SDI Board positions
 1. Russell Prophet – 2 years
 2. Brian Richardson – 1 year
 - D. Request for Executive Session for personnel reasons
- XII. **Additional Items**
Calendar

June 3-23	Mr. Imagination Residency – Plant Salina mosaics on the concrete planters
June 4	Exec Committee 2:30 PM
June 9	Lee District & SDI Board meetings at 3:30PM
June 10	Destination Marketing Committee Noon
June 11	Design Review Board 4:00 PM
June 18	BSR Committee 4:00 PM
June 25	Design Review Board 4:00 PM

- IX. **Public Forum** – time set aside for any member or general public to address the Board.
- X. **Motion to adjourn is in order**

Cc: City Manager, local media





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SALINA DOWNTOWN, INC.

Board of Directors

Tuesday, May 12, 2009, 3:30 p.m.

Chamber of Commerce Board Room, 120 W. Ash

MINUTES

- I. President Clark Renfro called the meeting to order.
- II. **Roll Call:** Present: Clark Renfro, Jerry Hinrikus, Robin Cates, Mike Forristal, Ken Rinke, Steve Howe, Ken Jennison, Beth Vinson, Christy Lauer, Melissa Goetz, Tony Dong. Absent: Jim Sergeant, Lou Appleby. Staff: Phyllis Klima and Cindy Lamer.
- III. **Recognition of guests** – Todd Davidson and Dennis Lauver.
- IV. **Additions or changes to the agenda** – None
- V. **Chamber/SDI Task Force Report** – Todd Davidson presented a power point presentation on the recommendations from the Chamber/SDI Strategic Task Force. Discussion followed:
Inform District membership this is a collaboration of services. Critical to get information to public in a positive manner.
How do we not lose our identity? SDI needs to have a strong program of work and services. Communicate well.
Unintended consequences need to be discussed on both sides.
Insurance would remain the same.
Stakeholders refers to SDI, Chamber members, City, County, etc. Everyone should have opportunity for input.
Important to not raise fees immediately.
Other concerns were: Chamber Board wondering what is in it for them, SDI not paying rent after construction costs paid, voting difference for boards, how will stakeholder meeting be handled.
Todd explained this was just an informational meeting. Action will be taken at both June Board meetings. See attached Task Force recommendations for exact timeline for next steps.
Dennis stressed in closing that the Boards need to be the ones helping the membership understand.
- VI. **Approval of minutes** Robin Cates moved to approve the minutes from April 14, 2009 meeting with correction on motion for DIP applications and numbers on minutes. Jerry Hinrikus seconded motion. Motion carried.
- VII. **Board Committee Reports** –
Friends of the River – Steve Howe reported that banners are up on Santa Fe advertising the outreach meeting. They will have a tent at the River Festival and the other meetings are scheduled for: June 19 at the Stiefel Theatre from 7:00 a.m. to 7:00 p.m. and June 20 at the Central Mall from 7:00 a.m to 9:00 p.m. Press conference is scheduled.
Business Incentive Package – Several Board members reported on feedback from their member visits. Staff is recording the information. Ken Jennison encouraged board members to take some cards and make some visits. Great educational opportunity. Follow-up is also very important and should respond specifically to each concern.
Holiday Lighting – See action items.
Nominations Committee – There are two open positions. Beth Vinson will run, Tony Dong is not eligible and Melissa Goetz has not decided.
- VIII. **Standing Committee Reports**
 - Business Support and Recruitment – Funding phase for the first Project Open group is underway.

- Communications and Advocacy – Need nominations for new Board members.
- Destination Marketing – New Business Directory is in and will start to distribute.

IX. Director's Report – See attached

X. Action Items –

Board Member Resignation and Appointment – Jim Sergeant has resigned effective the end of month. He is moving out of state. Lou Appleby has resigned due to the health of her husband. Jerry Hinrikus moved to ask Russell Prophet to fill one of the Board vacancies. Robin Cates seconded. Motion carried. Robin Cates moved to ask Brian Richardson to fill the other Board vacancy. Christy Lauer seconded. Motion carried. Clark Renfro will contact Russell and Phyll Klima will contact Brian.

Lighting Task Force Recommendation – Robin Cates and Beth Vinson presented a recommendation for holiday lighting from the task force. (See attached) Ken Rinke moved to accept the recommendation. Mike Forristal seconded. Motion carried.

Establish fund at Greater Salina Foundation - Phyll has filled out paperwork and fund is now set up. Mike Forristal graciously made a \$5000.00 contribution for the lighting fund.

Preliminary overview of 2010 budget – Phyll will submit 2010 budget to city by May 15. The \$60,000.00 for Christmas lighting should be moved from the 2010 budget into 2009. Ken Rinke moved to accept budget. Christy Lauer seconded. Motion carried.

Certificate of Deposit renewal – Certificate of deposit at UMB renews May 12. Requested rates from Sunflower Bank, Security Savings Bank, First Bank and UMB. Ken Jennison moved to renew the certificate at UMB for another 6 months. Melissa Goetz seconded. Clark Renfro abstained from voting. Motion carried.

XI. Additional Items – None

XII. Robin Cates moved to adjourn. Ken Jennison seconded. Motion carried and meeting adjourned at 5:37.

SALINA DOWNTOWN, INC.
Executive Director's Report
May 2009

Administration – I took two days vacation May 29 and June 1.

Program of Work

1. Board –

2009 Program of Work

- A.** Smoky Hill River Development – Friends of the River Foundation have scheduled part of the community outreach during the Smoky Hill River Festival. The other two day long activities will be held the following week. The downtown event will be held in the Watson Room at the Stiefel Theatre for the Performing Arts.
- B.** Business Incentive Package – The Board members working on this priority have not met since February 18. However, board members are making personal calls on Lee District member businesses.
Project Open has 27 applicants and awarded four grants on May 15.
- C.** Holiday lighting 2009 – letters mailed to property/business owners May 26, deposit paid to contractor, fund established at GSCF

Board Elections – The following Board members' terms expire this year:

Tony Dong - has served two terms and is not eligible for re-election

Steve Howe – declines to run for re-election

Melissa Goetz – has agreed to run for a second term

Beth Vinson – has agreed to run for a second term

Slate of candidates due to be presented at the June SDI Board meeting.

2. Committee Reports

A. Business Support and Recruitment

- The City Downtown Parking Committee has not met since Oct 17. However, the wayfinding signage bid solicitations have been published. This bid package includes the downtown parking signage.
- The City has received the final lighting study report in early May.
- Public Art Project Proposal – BSR public art project received an additional \$750 grant from Salina Regional Health Foundation. Also have six additional applications pending. Met with the following individuals/organizations involved with the project: Katy England, Artist and Project Manager; Cindy Zimmerman, Project Assistant; The City; Big Brothers/Big Sisters; Ted Zeager, the Peace Garden; Steve Snyder and Steve Blue, City of Salina Park and Recreation Department.
- Continue individual contact with developers on as requested basis.
- Continue individual business consultations.
- Completed the first FastTrac® session on April 25.

Business Activity Reports

NEW BUSINESSES –

Farm Bureau Insurance – 154 S 7th

BUSINESSES FOR SALE

Carol Lee Donuts

Santa Fe Phillies and Subs

BUSINESSES CLOSING/CLOSED

Southwind Physical Therapy – moved to Elmore Center

Every Little Detail – moved back to home

Above and Beyond Floral Design

Tony Guzman Photography - moved back to house

Temp Closings following fire

Anderson's Leather Shop

RELOCATED WITHIN DISTRICT:

Envisions Computer Systems, from E Iron to 154 S 7th

B. Communications and Advocacy – Did not meet this month.

Published e-newsletter and direct mailed to about 65 businesses who either report no e-mail address or who have indicated mail as their communication preference.

C. Destination Marketing –

Met Wednesday, May 13. New Business Directory/Maps now available – however distribution is pending resolution of a print error.

- **RETAIL ROUNDTABLE**

At the recommendation of the Destination Marketing Committee all retailers have been invited to join DM or to work on Retail Events through short term Task Forces. Retail Roundtable will no longer meet monthly.

City of Salina

Downtown Improvements –

- City Comprehensive Planning process is nearing completion.
- Way finding Signage –City is currently soliciting bids.

Salina Area Chamber of Commerce

- Project Open –
 - a) Chamber and SDI staff submitted an application to Network Kansas for designation as an E-Community. Our application is one of the finalists and had a site visit with NetWork Kansas and the Salina E-Community Leadership Team May 5. If we receive this designation we will have \$125,000 in tax credits to sell and direct to Project Open to establish a revolving loan fund for small businesses. Anticipate knowing the status of the application by July 15.
 - b) First Project Open Funding Applications were due May 1. Five applications were received. Four were funded on a declining scale based upon the scoring of the Financial Review Committee. Two of the four funded applications are Lee District businesses.
- SDI/Chamber Task Force – Todd Davidson made a presentation at the regular May SDI and Chamber of Commerce Board meetings. I discussed the possible move with our present landlord. After considering the possible move over night our current landlord has chosen not to allow us to rent this location after our lease expires July 31. Therefore, we must relocate in July, even if you as the Board decide not to accept the Task Force proposal. I have discussed the possibility of a short term lease with Randy Graham, The Mortgage Company. He is willing to rent to us at the same monthly rate plus utilities.

PR/Speaking engagements – Networking group – regarding Project Open with Larry Powell, Chamber of Commerce

Professional Development - Attended Destination Boot Camp, May 15-18 and a KDDA “Design” workshop May 19. The Destination Boot Camp was excellent! Three webinars will follow in June, July and August as follow-up to this workshop. Thanks for the opportunity!