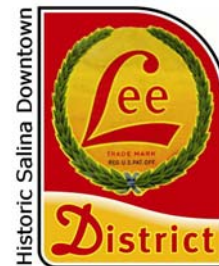


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DESTINATION MARKETING COMMITTEE

12 noon, Wednesday May 13, 2009

SDI Meeting Room, 205 West Ash

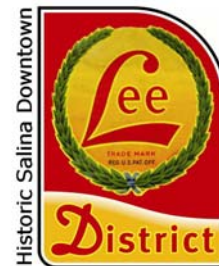
1. Call to Order
2. Additions or changes to the agenda
3. Approval of April 8, 2009 minutes
4. Mike Harmon requesting funds for a shuttle to transport visitors to downtown during June car show.
5. Marketing downtown parking changes – Bid from Consolidated for parking maps
 - To retail/service customers
 - To downtown employees
 - To downtown residents
6. Event Evaluations – Kansas Sampler Festival – Cindy Lamer
7. Event Planning –
 - June – Plant Salina – a public art project downtown.
 - July Sidewalk Sale and Transpo Show????
8. Other Action Items
 - Discussion about Retail Roundtable

Phyllis Anderson, Robin Ardrey John Berggren*, Sherril Bieberly, Connie Bonfy, Robin Cates**, Jacque Connor, Wayne DeBey, LaVelle Frick, Karen Hauser, Sylvia Rice, John Ryberg, Melinda Ryberg

*committee chair

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DESTINATION MARKETING COMMITTEE

12 noon, Wednesday, April 8, 2008

SDI Meeting Room, 205 West Ash

MINUTES

1. Call to Order – Chairman John Berggren called the meeting to order.
2. Present: Phyllis Anderson, John Berggren, Melinda Ryberg, John Ryberg, Wayne DeBey, Robin Cates, Sherril Bieberly, LaVelle Frick Staff: Phyllis Klima and Cindy Lamer. Guests: Robin Ardrey, KSN and Eric Frank, St Francis Community Services(visiting as possible member).
3. Additions or changes to the agenda – None
4. Approval of March 11, 2009 minutes – Phyllis Anderson moved to approve minutes. Melinda Ryberg seconded. Motion passed.
5. Sales Presentation from Robin Ardrey – See attached.
6. Marketing downtown parking changes. – On street parking going to 3 hour and long term parking will be 12 hour. The first ticket will be a courtesy ticket if you have not received a ticket in six months. Tickets will go up to \$5.00 for first violation of day and will be more for the second violation in same day. SDI will be delivering small pocket size maps to downtown businesses for distribution to their customers and employees. All changes will be well publicized by radio, TV and mailings. Changes should take effect by the end of the year.
7. Event Evaluations – None
8. Event Planning – Participating in the Kansas Sampler Festival in Concordia May 2-3.
9. “Buddy Lee” – Brad Anderson will make a full size “Buddy Lee” cut out. Phyll will contact the Lee Company regarding copyright.
10. Retail Roundtable – Educational marketing seminar presented by Nancy Jo Leachman at the library April 16.
Meeting adjourned at 1:10 p.m.
11. Adjournment – Robin Cates made motion. John Ryberg second

Andy Anderson, Phyllis Anderson, John Berggren*, Sherril Bieberly, Robin Cates**, Barry Collins, Jacque Connor, Wayne DeBey, LaVelle Frick, Karen Hauser, Sylvia Rice, John Ryberg, Melinda Ryberg

*committee chair

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