

BOARD OF DIRECTORS

Clark Renfro

UMB Bank
SDI President

Steve Howe

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Congressman Jerry Moran
SDI Vice President

Beth Vinson

Salina Regional Health Center
SDI Secretary

Melissa Goetz

KC&G Business Appraisal
Associates
SDI Treasurer

Lou Appleby

Appleby & Marsh Architects

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Tony Dong

Martinelli's Little Italy

Mike Forristal

Lee Development LLC

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Kenneth Rinke

Salina Taco Johns

Jim Sergeant

Salina Surgical Center

Phyllis C. Klima

Executive Director

NOTICE OF MEETING

Lee District

Tuesday April 14, 2009, 3:30 p.m.

Salina Downtown Conference Room, 205 West Ash Street
Established in 1983 by the City of Salina for Downtown Economic Revitalization

OPEN DISCUSSION – 20 minutes designed to allow Board Members to discuss relevant concerns and non-agenda items

AGENDA

- I. Call to Order
- II. Roll Call
- III. Recognition of guests
- IV. Additions or changes to the agenda
- V. Approval of minutes-March 10, 2009 meeting
- VI. City Manager's report
 - A. Parking Plan Implementation
 - B. Lighting Study
 - C. Way Finding Signage
- VII. New Business
 - A. Development Incentive Program funding 2011-2020
- VIII. Old Business
- IX. Public Forum - time set aside for any member or general public to address the Board.
- X. Motion to Adjourn

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-TV & KWCH-Salina

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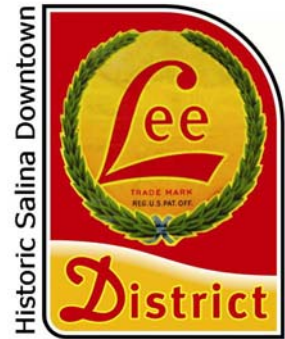
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Lee District

Tuesday March 10, 2009, 3:30 p.m

Salina Downtown Conference Room, 205 West Ash Street
Established in 1983 by the City of Salina for Downtown Economic Revitalization

MINUTES

- I. Call to Order – President Clark Renfro called the meeting to order.
- II. Roll Call – Present: Clark Renfro, Steve Howe, Melissa Goetz, Robin Cates, Tony Dong, Mike Forristal, Christy Lauer, Ken Rinke, Jerry Hinrikus. Absent: Beth Vinson, Jim Sergeant, Ken Jennison, Lou Appleby. Staff: Phyll Klima and Cindy Lamer
- III. Recognition of guests – Jason Gage
- IV. Additions or changes to the agenda - None
- V. Approval of minutes- Ken Rinke moved to approve the February 10, 2009 minutes. Robin Cates seconded. Motion carried.
- VI. City Manager's report – Jason Gage reported on:
 - A. Parking Plan Implementation/Way Finding
The engineers are done. KDOT wants to do another review. After that is completed it should be ready to bid.
 - B. Lighting Study – Group has met with Larry Stoss. Results should be back soon. A report will be presented to the City Commission. The City will look at cost and style options. They will likely be funded by sales tax. Jason is estimating It will be a three year project starting with Santa Fe. Cost estimate is \$700,000 to \$1,000,000.
- VII. Director's Report – See attached sheet.
- VIII. New Business - None
- IX. Old Business - None
- X. Public Forum – None
- XI. Robin Cates made a motion to adjourn. Melissa Goetz seconded. Motion carried. Meeting adjourned at 3:50.

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-
TV & KWCH-Salina

Salina Downtown, Inc

... to champion a healthy, vibrant downtown community!

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SALINA DOWNTOWN, INC.

Board of Directors

Tuesday, April 14, 2009, 3:30 p.m.

SDI Conference Room, 205 W Ash Street

AGENDA

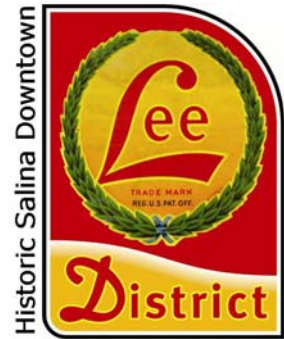
- I. **Call to Order**
- II. **Roll Call**
- III. **Recognition of guests**
- IV. **Additions or changes to the agenda**
- V. **Approval of minutes** –March 10, 2009 meeting
- VI. **Annual Financial Report** – preliminary annual report
- VII. **Board Committee Reports**
 - A. Friends of the River
 - B. Business Incentive Package
 - *Current Incentives
 - *Board calls
 - C. Holiday Lighting
- VIII. **Standing Committee/Task Force Reports**
 - A. Business Support and Recruitment – Project Open
 - B. Communications and Advocacy
 - C. Destination Marketing
 - D. Chamber/SDI Task Force
- IX. **Director's Report**
- X. **Action Items**
 - A. John Divine – follow up on 2008 Board Retreat
 - B. Action on the recommendation from the DIP Review Committee to approve two applications:
 1. Richardson Developments 134 S Santa Fe \$11, 940
 2. Salina Surgical Art Center, 200 S 5th Street \$15,000
- XI. **Additional Items**
Calendar

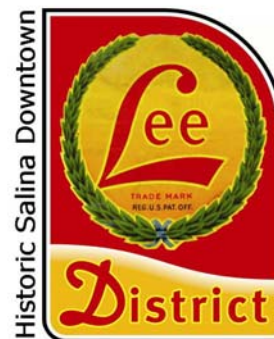
Apr 8	Destination Marketing Committee Noon
Apr 9	Exec Committee 2:30 PM
Apr 14	Lee District & SDI Board meetings at 3:30PM
Apr 16	BSR Committee 4PM
Apr 16	Retail Marketing at Salina Public Library by reservation only, 8 AM, Noon or 5:30 PM
Apr 23	Design Review Board 4PM

- IX. **Public Forum** – time set aside for any member or general public to address the Board.

X. **Motion to adjourn is in order**

Cc: City Manager, local media





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Tuesday, March 10, 2009, 3:30 p.m.

SDI Conference Room, 205 W Ash Street

MINUTES

- I. President Clark Renfro called the meeting to order.
- II. **Roll Call:** Present: Clark Renfro, Jerry Hinrikus, Melissa Goetz, Robin Cates, Mike Forristal, Tony Dong, Christy Lauer, Ken Rinke, Steve Howe. Absent: Jim Sergeant, Beth Vinson, Ken Jennison, Lou Appleby. Staff: Phyllis Klima and Cindy Lamer.
- III. **Recognition of guests** – Jason Gage
- IV. **Additions or changes to the agenda** – None
- V. **Approval of minutes** – Melissa Goetz moved to approve the minutes from February 10, 2009 meeting. Mike Forristal seconded motion. Motion carried.
- VI. **Board Committee Reports** –
 - Friends of the River – Steve Howe is serving on the Public Outreach committee and Phyllis is serving on the Economic Development committee. The group is looking for places to have their public input meetings. They now have a website: www.smokyhillriver.org. Steve reported that private funds will be used for the first phase of development.
 - Business Incentive Package – The committee has met. Objectives were discussed. Clark has visited with Jeff Maes regarding realtor incentives. Jeff promotes downtown, but when they have opportunities with larger retail businesses they find it challenging due to the parameters of the downtown. Ken Rinke contacted some theatre companies regarding costs and probabilities of a theatre downtown.
 - Holiday Lighting – Committee has not met.
 - Chamber/SDI Task force – Jerry Hinrikus reported that the two meetings have been well attended and that the task forces is discussing different ideas on how the Chamber and SDI can work together.
- VII. **Standing Committee Reports**
 - Business Support and Recruitment – Still accepting applications for Development Incentive Program. Deadline is March 16. Project Open is “exploding”! FastTrac® classes start March 14. Two pending grants for public art downtown.
 - Communications and Advocacy – Annual meeting had an exceptional turn out. On the advocacy side: we will be asking the City for a continuation of the funds for the Development Incentive Program.
 - Destination Marketing – Allocated funds for advertising. Trying to reach a different group of people this year.
- VIII. **Director’s Report** – See attached
- IX. **Action Items** – None
- X. **Additional Items** – Jerry Hinrikus shared with the Board that Eagle Communications has been considering doing an outdoor theatre downtown.
- IX. **Public Forum** – Clark Renfro encouraged everyone to get out and visit with Downtown businesses.
- X. **Motion to adjourn is in order** – Robin Cates moved to adjourn. Jerry Hinrikus seconded the motion. Motion carried. Meeting adjourned at 4:40 PM.

Cc: City Manager, local media

SALINA DOWNTOWN, INC.
Executive Director's Report
March 2009

Administration – I am requesting vacation May 26-29 and June 1.

Program of Work

1. Board –

2009 Program of Work

- A.** Smoky Hill River Development – Friends of the River Foundation have formed a 501-c-4 and are proceeding with ambassador and committee recruitments. I am serving on their Economic Development Committee.
- B.** Business Incentive Package – The Board members working on this priority have not met since February 18.
Project Open has three more FastTrac® sessions April 11, 18, 25. Brown Mackie offered free meeting space.
- C.** Holiday lighting 2009 met April 1.

2. Committee Reports

A. Business Support and Recruitment

- The City Downtown Parking Committee has not met since Oct 17. However, I did meet with three officers from the Salina Police Department and two from Municipal Court. Any implementation of recommendations of the 2007 Downtown Parking Master Plan is pending purchase of the recommended equipment. Police Department staff anticipates purchasing equipment soon. Destination Marketing has discussed methods to market the changes to customers, downtown residents and downtown employees/business owners.
- The City has received another revised lighting study report. Met with consultant, Jason Gage, Mike Fraser, and Dan Stack Thursday February 26. City has requested a few minor additions/changes before the final report is presented to the City Commission. Anticipated that within 30 days but have not seen a new draft.
- Received two Development Incentive Applications. Review Committee recommended fully funding both applications
- Public Art Project Proposal – BSR submitted an application for a potential public art project to Salina Arts and Humanities Commission Horizons Grant Program. Project received \$6,682 towards this project. Also submitted a Kansas Art Commission Mini-Grant application to help fund this project.
- Continue individual contact with developers on as requested basis.

Business Activity Reports

NEW BUSINESSES –

The Inferno – formerly the Groove reopened April 3

BUSINESSES FOR SALE

Carol Lee Donuts

Santa Fe Phillies and Subs

BUSINESSES CLOSING/CLOSED

Temp Closings following fire

Anderson's Leather Shop

RELOCATED WITHIN DISTRICT:

B. Communications and Advocacy – Did not meet this month.

Published e-newsletter and direct mailed to about 65 businesses who either report no e-mail address or who have indicated mail as their communication preference.

C. Destination Marketing –

Met Wednesday, March 11 and April 8. Committee reviewed the Business Directory design for 2009 and plans to market the implementation

▪ **RETAIL ROUNDTABLE**

Met March 20 at Quilting – Only 4 retail businesses were represented

Those present discussed the future of the Retail Roundtable. They decided to try a free Marketing Resources workshop in April. The workshop is being coordinated with the Salina Public Library. Invitations will be mailed.

City of Salina

Downtown Improvements –

- City Comprehensive Planning process is nearing completion. Have been sitting on the steering committee and the downtown focus group throughout this process. Board members Clark Renfro and Robin Cates and Lee District member Wayne DeBey have also been involved.
- Way finding Signage –Kent Johnson, Salina Civil Engineer, reports that "we'll probably be ready to advertise for bids in about two weeks." Received via e-mail 4/9/09.

Salina Area Chamber of Commerce

- Project Open - Chamber and SDI staff submitted an application to Network Kansas for designation as an E-Community. This is an opportunity for Salina to join 12 other e-communities across Kansas. If we receive this designation we will have \$125,000 in tax credits to sell and direct to Project Open to establish a revolving loan fund for small businesses. Anticipate knowing the status of the application by June 1.
- Have been meeting with Chamber and City officials regarding the Economic Development Administration "Stimulus Funds" available.
- SDI/Chamber Task Force – Met once in full group and once as a sub-task force. Anticipate meeting once more as full group to review proposal which should come before both boards in May.

PR/Speaking engagements –

Professional Development –