

BOARD OF DIRECTORS

Clark Renfro

UMB Bank
SDI President

Steve Howe

Office of
Congressman Jerry Moran
SDI Vice President

Beth Vinson

Salina Regional Health Center
SDI Secretary

Melissa Goetz

KC&G Business Appraisal
Associates
SDI Treasurer

Lou Appleby

Appleby & Marsh Architects

Robin Cates

On The Pot

Tony Dong

Martinelli's Little Italy

Mike Forristal

Lee Development LLC

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Kenneth Rinke

Salina Taco Johns

Jim Sergeant

Salina Surgical Center

Phyllis C. Klima

Executive Director

NOTICE OF MEETING

Lee District

Tuesday March 10, 2009, 3:30 p.m.

Salina Downtown Conference Room, 205 West Ash Street
Established in 1983 by the City of Salina for Downtown Economic Revitalization

OPEN DISCUSSION – 20 minutes designed to allow Board Members to discuss relevant concerns and non-agenda items

AGENDA

- I. Call to Order
 - II. Roll Call
 - III. Recognition of guests
 - IV. Additions or changes to the agenda
 - V. Approval of minutes-February 10, 2009 meeting
 - VI. City Manager's report
 - A. Parking Plan Implementation
 - B. Lighting Study
 - C. Way Finding Signage
 - VII. Director's Report
 - VIII. New Business
 - IX. Old Business
 - X. Public Forum - time set aside for any member or general public to address the Board.
 - XI. Motion to Adjourn
- Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-TV & KWCH-Salina

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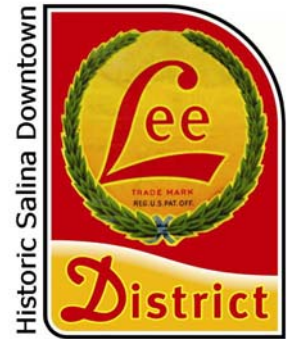
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Lee District

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MINUTES

- I. Call to Order – President Clark Renfro called the meeting to order.
- II. Roll Call – Present: Clark Renfro, Steve Howe, Melissa Goetz, Lou Appleby, Robin Cates, Tony Dong, Mike Forristal, Ken Jennison, Christy Lauer, Ken Rinke, Jim Sergeant. Absent: Beth Vinson, Jerry Hinrikus. Staff:
- III. Recognition of guests - None
- IV. Additions or changes to the agenda - None
- V. Approval of minutes- Robin Cates moved to approve the January 13, 2009 minutes with two corrections (the absent members were added to the roll call for the January meeting and wording was corrected on item number VIII.) Melissa Goetz seconded. Motion carried.
- VI. City Manager's report – Jason Gage did not attend.
 - A. Parking Plan Implementation
 - B. Lighting Study
 - C. Way Finding Signage
- VII. Director's Report – See attached sheet.
- VIII. New Business - None
- IX. Old Business - None
- X. Public Forum – It was noted that the area in front of Big Nose Kate's was cleaned out after Phyllis made a call to the City.
- XI. Steve Howe made a motion to adjourn. Robin Cates seconded. Motion carried. Meeting adjourned at 3:50.

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-
TV & KWCH-Salina

Salina Downtown, Inc

... to champion a healthy, vibrant downtown community!

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SALINA DOWNTOWN, INC.

Board of Directors

Tuesday, March 10, 2009, 3:30 p.m.

SDI Conference Room, 205 W Ash Street

AGENDA

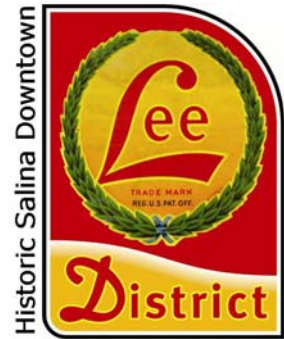
- I. **Call to Order**
- II. **Roll Call**
- III. **Recognition of guests**
- IV. **Additions or changes to the agenda**
- V. **Approval of minutes** –February 10, 2009 meeting
- VI. **Annual Financial Report** – preliminary
- VII. **Board Committee Reports**
 - A. Friends of the River
 - B. Business Incentive Package
 - *Current Incentives
 - *Board calls
 - C. Holiday Lighting
 - D. Chamber/SDI Task Force
- VIII. **Standing Committee Reports**
 - A. Business Support and Recruitment
 - B. Communications and Advocacy
 - C. Destination Marketing
- IX. **Director's Report**
- X. **Action Items**
- XI. **Additional Items**

Calendar

| | |
|--------|---|
| Mar 3 | SDI Annual Meeting and Awards Luncheon |
| Mar 5 | Exec Committee 2:30 PM |
| Mar 12 | Design Review Board 4PM |
| Mar 10 | Lee District & SDI Board meetings at 3:30PM |
| Mar 11 | Destination Marketing Committee Noon |
| Mar 19 | BSR Committee 4PM |
| Mar 20 | Retail Roundtable at Quilting Bee |

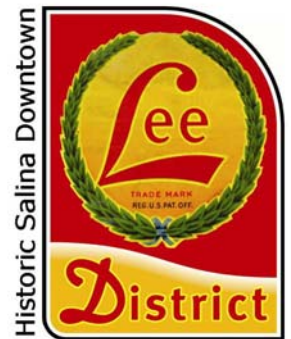
- IX. **Public Forum** – time set aside for any member or general public to address the Board.
- X. **Motion to adjourn is in order**

Cc: City Manager, local media



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SDI Conference Room, 205 W Ash Street

MINUTES

I. **Call to Order** – Clark Renfro called the meeting to order.

II. **Roll Call:** Present: Clark Renfro, Lou Appleby, Melissa Goetz, Robin Cates, Mike Forristal (left meeting at 3:55), Tony Dong, Ken Jennison, Christy Lauer, Ken Rinke, Jim Sergeant, Steve Howe. Absent: Jerry Hinrikus, Beth Vinson. Staff: Phyllis Klima and Cindy Lamer.

III. **Recognition of guests** - None

IV. **Additions or changes to the agenda** – None

V. **Approval of minutes** – Robin Cates moved to approve the minutes from January 13, 2009 meeting. Absentees from January meeting were added to minutes. Ken Jennison seconded motion. Motion carried.

VI. **Board Committee Reports** –

Friends of the River – Steve Howe has attended their meeting. They are looking for ambassadors as an aggressive outreach will begin. Three meetings have been scheduled for public input. One each in north, central and south Salina. The next meeting will be Friday, February 13 at 1:00. Clark stated that as a Board we should really support this effort. Ken Jennison also felt that it was very important to become involved. There has been no formal committee meeting as of yet.

Business Incentive Package – Committee has not met yet. Members are: Clark Renfro, Melissa Goetz, Christy Lauer, Jim Sergeant, Ken Rinke and Mike Forristal. Committee has asked Phyll to be a part of this committee to help them get started.

Holiday Lighting – Committee has not met.

Chamber/SDI Task force – Formed from SDI and Chamber Board members. A combination of both advocates and adverseries. Looking at a six month time frame.

VII. **Standing Committee Reports**

- Business Support and Recruitment – Fast Fitness has been sold to a couple from McPherson. Dote On You is going out of business. Theissen-Elise opened in January. The lofts are also leased at 134 S Santa Fe. Excellent prospect for the Sunflower Insurance building. Applications for the DIP grants are due March 15.
- Communications and Advocacy – Annual meeting and awards luncheon will be March 3 at Martinelli's.
- Destination Marketing –

VIII. **Director's Report** – See attached

IX. **Action Items** – None

X. **Additional Items** - None

IX. **Public Forum** – The Board members who attended the Chamber Banquet enjoyed it.

X. **Motion to adjourn is in order** – Ken Jennison moved to adjourn. Tony Dong seconded the motion. Motion carried. Meeting adjourned at 4:40 PM.

Cc: City Manager, local media

SALINA DOWNTOWN, INC.
Executive Director's Report
February 2009

Administration –

Program of Work

1. Board –

2009 Program of Work

- A.** Smoky Hill River Development – Friends of the River Foundation have formed a 501-c-4 and are proceeding with ambassador and committee recruitments. I have been approached to serve on their Economic Development Committee.
- B.** Business Incentive Package – The Board members working on this priority met February 18. Project Open has scheduled Fast Trac® March 14, 21, 28 and April 11, 18,25. Brown Mackie has offered free meeting space.
- C.** Holiday lighting 2009 has scheduled a meeting ??????????????.

2. Committee Reports

A. Business Support and Recruitment

- The City Downtown Parking Committee has not met since Oct 17. Any implementation of recommendations of the 2007 Downtown Parking Master Plan is pending funding of the recommended equipment. City staff anticipated purchasing equipment before December 2008 then train and be ready to start 6 month data collection by January. Jason Gage presented the SDI request that the City Clerks Office assume the downtown parking permits in 2009.
- The City has received the another revised lighting study report. Met with consultant, Jason Gage, Mike Fraser, and Dan Stack Thursday February 26. City has requested a few minor additions/changes before the final report is presented to the City Commission. Anticipate that within the next 30 days.
- Soliciting Development Incentive Applications for March 16. Anticipate at least three major applications.
- Public Art Project Proposal – BSR submitted an application for a potential public art project to Salina Arts and Humanities Commission Horizons Grant Program. Met with grant reviewer Feb 27. Also submitted a Kansas Art Commission Mini-Grant application to help fund this project.
- Continue individual contact with developers on as requested basis.

Business Activity Reports

NEW BUSINESSES –

Shirts and Stuff LLC 144 S Santa Fe
Ruh le Chic Salon, 232 B S Santa Fe

BUSINESSES FOR SALE

Carol Lee Donuts
Santa Fe Phillies and Subs

BUSINESSES CLOSING/CLOSED

Temp Closings following fire
Anderson's Leather Shop
The Groove

RELOCATED WITHIN DISTRICT:

- B. Communications and Advocacy** – The annual meeting is 11:30 AM Tuesday March 3 at Martinelli's Little Italy, 158 S Santa Fe. Speaker is Don Brandes, Design Studio West, consultant to the Friends of the River. Seating capacity 110.

Published e-newsletter and direct mailed to about 65 businesses who either report no e-mail address or who have indicated mail as their communication preference.

C. Destination Marketing –

Met Wednesday, February 11. Committee is designing campaign for 2009 with emphasis on internet presence through local media

- **RETAIL ROUNDTABLE**

Met February 20 at Jilka Furniture – Only 4 retail businesses were represented
Simply Baby and More won the Go Red for Women window decorating contest

City of Salina

Downtown Improvements –

- City Comprehensive Planning process is nearing completion. Have been sitting on the steering committee and the downtown focus group throughout this process. Board members Clark Renfro and Robin Cates and Lee District member Wayne DeBey have also been involved.
- Way finding Signage –Kent Johnson, Salina Civil Engineer, attended BSR meeting to discuss the implementation of wayfinding and parking signage.
- Have requested an update on the implementation of the Parking Plan recommendations. The Parking Advisory Committee has not met since July 29, 2008.

Salina Area Chamber of Commerce

- Project Open volunteers continuing fund raising. Chamber and SDI staffs are developing an application to Network Kansas for designation as an E-Community. This is an opportunity for Salina to join 12 other e-communities across Kansas. If we receive this designation we will have \$125,000 in tax credits to sell and direct to Project Open to establish a revolving loan fund for small businesses. Application is due March 15. Larry Powell and I have been interviewing the 20 applicants for this project. Several have already attended some KSBDC workshops.
- Working with two developers on two major projects

PR/Speaking engagements – One service club appearance

Professional Development – 2009 is the year that the Board agreed that I could attend the National Main Street Conference. The conference this year is in Chicago March 1-4. In 2010, the conference is in Oklahoma. Since we rescheduled the Annual Meeting to accommodate the guest speaker's schedule, I will not be attending the National Main Street Conference in Chicago. I will plan to attend in 2010 in Oklahoma.

- Cindy and Phyll – Heritage Tourism webinars February 5.
- Phyll - Attended FastTrac® session in Kansas City February 24.
- Phyll - FastTrac® webinar February 25 for new LaunchPad FastTrac® program