

BOARD OF DIRECTORS

Clark Renfro

UMB Bank
SDI President

Steve Howe

Office of
Congressman Jerry Moran
SDI Vice President

Beth Vinson

Salina Regional Health Center
SDI Secretary

Melissa Goetz

KC&G Business Appraisal
Associates
SDI Treasurer

Lou Appleby

Appleby & Marsh Architects

Robin Cates

On The Pot

Tony Dong

Martinelli's Little Italy

Mike Forristal

Lee Development LLC

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Kenneth Rinke

Salina Taco Johns

Jim Sergeant

Salina Surgical Center

Phyllis C. Klima

Executive Director

NOTICE OF MEETING

Lee District

Tuesday February 10, 2009, 3:30 p.m.

Salina Downtown Conference Room, 205 West Ash Street
Established in 1983 by the City of Salina for Downtown Economic Revitalization

OPEN DISCUSSION – 20 minutes designed to allow Board Members to discuss relevant concerns and non-agenda items

AGENDA

- I. Call to Order
 - II. Roll Call
 - III. Recognition of guests
 - IV. Additions or changes to the agenda
 - V. Approval of minutes-January 13, 2009 meeting
 - VI. City Manager's report
 - A. Parking Plan Implementation
 - B. Lighting Study
 - C. Way Finding Signage
 - VII. Director's Report
 - VIII. New Business
 - IX. Old Business
 - X. Public Forum - time set aside for any member or general public to address the Board.
 - XI. Motion to Adjourn
- Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-TV & KWCH-Salina

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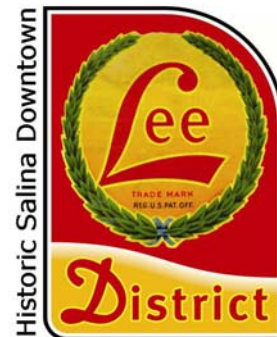
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MINUTES

- I. Call to Order – President Clark Renfro called the meeting to order.
- II. Roll Call: Present: Clark Renfro, Beth Vinson, Melissa Goetz, Robin Cates, Jerry Hinrikus, Ken Jennison, Christy Lauer, Ken Rinke. Absent: Lou Appleby, Jim Sergeant, Tony Dong, Mike Forristal, Steve Howe. Staff: Phyllis Klima and Cindy Lamer
- III. Recognition of guests - None
- IV. Additions or changes to the agenda - None
- V. Approval of minutes – Beth Vinson moved to approve minutes from December 9, 2008 meeting. Jerry Hinrikus seconded. Motion carried.
- VI. New Business
Parking Permits – Jerry Hinrikus moved to recommend eliminating loft permits if the police department is not enforcing the 8 hour parking. Ken Jennison seconded the motion. Motion carried. The board made no recommendation for change in the construction and day/special permits.
- VII. Old Business
 - A. BID Satisfaction Survey – Jason Gage reported to Phyll that the City conducts this survey.
 - B. Renaming of Parking Lots – Jerry Hinrikus moved to recommend following the direction of the City engineers in the naming of the parking lots. Ken Jennison seconded. Motion carried.
- VIII. City Manager's report – Phyll showed a copy of the ordinances passed by city. The City is soliciting bids for wayfinding signage.
- IX. Public Forum - time set aside for any member or general public to address the Board. There was no public comment
- X. Robin Cates moved to adjourn meeting. Beth Vinson seconded. Meeting was adjourned at 4:20

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-TV & KWCH-Salina

Salina Downtown, Inc

... to champion a healthy, vibrant downtown community!

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SALINA DOWNTOWN, INC.

Board of Directors

Tuesday, February 10, 2009, 3:30 p.m.

SDI Conference Room, 205 W Ash Street

AGENDA

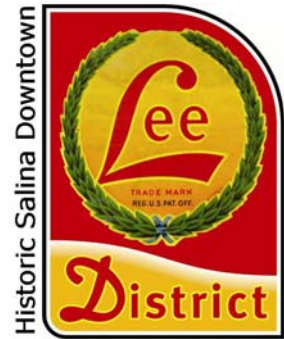
- I. **Call to Order**
- II. **Roll Call**
- III. **Recognition of guests**
- IV. **Additions or changes to the agenda**
- V. **Approval of minutes** –January 13, 2009 meeting
- VI. **Annual Financial Report** – preliminary
- VII. **Board Committee Reports**
 - A. Friends of the River
 - B. Business Incentive Package
 - *Current Incentives
 - *Board calls
 - C. Holiday Lighting
 - D. Chamber/SDI Task Force
- VIII. **Standing Committee Reports**
 - A. Business Support and Recruitment
 - B. Communications and Advocacy
 - C. Destination Marketing
- IX. **Director's Report**
- X. **Action Items**
- XI. **Additional Items**

Calendar

Feb 5	Exec Committee 2:30 PM
Feb 12	Design Review Board 4PM
Feb 10	Lee District & SDI Board meetings at 3:30PM
Feb 11	Destination Marketing Committee Noon
Feb 19	BSR Committee 4PM
Feb 20	Retail Roundtable
Mar 3	SDI Annual Meeting and Awards Luncheon

- IX. **Public Forum** – time set aside for any member or general public to address the Board.
- X. **Motion to adjourn is in order**

Cc: City Manager, local media



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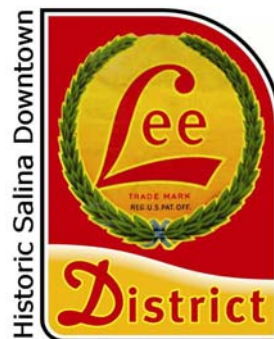
Tuesday, January 13, 2009, 3:30 p.m.

SDI Conference Room, 205 W Ash Street

MINUTES

- I. **Call to Order** – Clark Renfro called the meeting to order.
- II. **Roll Call: Present:** Clark Renfro, Beth Vinson, Melissa Goetz, Robin Cates, Mike Forristal (last 15 minutes of meeting), Jerry Hinrikus, Ken Jennison, Christy Lauer, Ken Rinke. **Absent:** Lou Appleby, Steve Howe, Jim Sergeant, Tony Dong. **Staff:** Phyllis Klima and Cindy Lamer.
- III. **Recognition of guests** - None
- IV. **Additions or changes to the agenda** – Added action items.
- V. **Approval of minutes** – Ken Jennison moved to approve the minutes from December 9, 2008 meeting. Melissa Goetz seconded the motion. Motion carried.
- VI. **Action Items – Chamber Relationship** – The Board discussed expanding and evaluating our current and future relationship with the Salina Area Chamber of Commerce Office. SDI contracts one half time employee. Clark Renfro introduced the possibility of using an intern from one of the colleges.
- VII. **Lease Agreement** – Ken Jennison moved that SDI request a six-month lease with same terms and that if landlord does not agree to the changes that the executive committee be empowered to negotiate the lease. Ken Rinke seconded the motion. Motion carried.
- VIII. **Committee Reports**
 - Business Support and Recruitment – Board reviewed the 2009 Plan of Work. Phyll reported that there have been an enormous number of contacts for downtown property. Have had lots of cooperation from the Chamber. The Sunflower Insurance, Waddell and Reed and Martini's property will not be vacant long. Parking could become a major concern. Clark wanted it noted that this is a testament to Phyll. Her relationships that she has and jumping in when she sees opportunities.
 - Communications and Advocacy – Annual meeting date will be the 3rd or 4th Tuesday of February at Martinelli's.
 - Destination Marketing – The Board looked at the 2009 Plan of Work. John Breggren is going to the Retail Roundtable meeting Friday to give report on the Market Survey.
 - Friends of the River – No report
- IX. **Additional Items** – The Board requested that John Divine attend the regular April meeting for the follow-up to the Board retreat last fall.
- IX. **Public Forum** – time set aside for any member or general public to address the Board. No public forum.
- X. **Motion to adjourn is in order** – Ken Jennison moved to adjourn. Robin Cates seconded the motion. Motion carried. Meeting adjourned at 5:20 PM.

Cc: City Manager, local media



SALINA DOWNTOWN, INC.
Executive Director's Report
January 2009

Administration –

Program of Work

1. Board –

2009 Program of Work

- A.** Smoky Hill River Development – Friends of the River have scheduled “ambassador outreach meetings in February. Board members working on this priority were invited to attend.
- B.** Business Incentive Package – The Board members working on this priority have not met to my knowledge.

Project Open launched January 19. This entrepreneur project has been developed by the Salina Area Chamber of Commerce, City of Salina, SDI, SEDIC, NCRPC and CCCC KSBDC.

About 50 in attendance. Guest speakers included three entrepreneurs: Mel Bergkamp, Bergkamp, Inc; Jim Cates, Jim's Country Style Chicken; Tanya Montgomery, Showcase Diamond Jewelers. Attendance count 48. Distributed 41 applications in English and 5 in Spanish. Larry Powell, Chamber Business Retention, Recruitment and Expansion, and I have been meeting with applicants.

- C.** Holiday lighting 2009 has not convened to my knowledge.

2. Committee Reports – all committees have been working on their annual plans of work. Drafts are attached.

A. Business Support and Recruitment

- The City Downtown Parking Committee has not met since Oct 17. Any implementation of recommendations of the 2007 Downtown Parking Master Plan is pending funding of the recommended equipment. City staff anticipates purchasing equipment before December 2008. Will train and be ready to start 6 month data collection by January. Jason Gage presented the SDI request that the City Clerks Office assume the downtown parking permits in 2009.
- The City has received the final revised lighting study report.
- One merchant attended training session in Topeka. BSR underwrote part of the cost for attendance.
- Continue individual contact with developers on as requested basis.

Business Activity Reports

NEW BUSINESSES –

Fast Fitness - 115 S Santa Fe – New Owners Mel and Ellen Wright, McPherson

BUSINESSES FOR SALE

Carol Lee Donuts

BUSINESSES CLOSING/CLOSED

Temp Closings following fire

Anderson's Leather Shop

The Groove

RELOCATED WITHIN DISTRICT:

- B. Communications and Advocacy –** Committee did not meet this month. However, we have set the date and location for the annual meeting, 11:30 AM Tuesday March 3 at Martinelli's Little Italy, 158 S Santa Fe. Speaker is Don Brandes, Design Studio West, consultant to the Friends of the River. Invitations were mailed Friday, January 30. Tickets went on sale Monday February 2. Seating capacity 110.

Published e-newsletter and direct mailed to about 65 businesses who either report no e-mail address or who have indicated mail as their communication preference.

C. Destination Marketing –

Is working to distribute marketing budget

Christmas Festival and Parade of Lights – Saturday, November 21

▪ **RETAIL ROUNDTABLE**

Met January 16 at OnThe Pot – John Berggren, Chair of DM discussed the final Market Survey report with retailers.

The following dates were set via electronic survey as the preferred Retail Event dates for 2009:

- First Thursday - Monthly
- February 6 - Go Red for Women Window Contest

- May 10-16 - Health Care Professionals Week
- July 16-18 - Sidewalk Sale and Transpo Show (16th only)
- October - Breast Cancer Awareness Month Activities
 - Thursday October 1 – Paint the District Pink
 - Friday October 2, Lee National Denim Day
 - Tammy Walker Breast Health Forum Date TBA
- Friday October 30 - Big Boo Rama
- Sunday November 8 - Holiday Open House

City of Salina

Downtown Improvements –

- City Comprehensive Planning process is nearing completion. Have been sitting on the steering committee and the downtown focus group throughout this process. Board members Clark Renfro and Robin Cates and Lee District member Wayne DeBey have also been involved.
- Way finding Signage –Jerry Hinrikus and Ken Jennison met with City staff (Kent Johnson) regarding the naming of the parking lots. Their recommendation to have the City staff select the parking lot names has been forwarded to Kent Johnson. I have been reviewing the downtown way finding grid at the request of the City to make sure way finding appropriately lists downtown locations and that the outlying signage includes directions to downtown. Installation will be delayed until 2009. The entire signage package will also include the re-signing of the parking lots.
- Street Lanterns – Have requested when the City staff will be available to discuss implementation of the recommendations in the report.
- Have requested an update on the implementation of the Parking Plan recommendations. The Parking Advisory Committee has not met since July 29, 2008.

Salina Area Chamber of Commerce

- Project Open launched January 19. Volunteers now continuing fund raising. Chamber and SDI staffs are developing an application to Network Kansas for designation as an E-Community. This is an opportunity for Salina to join 12 other e-communities across Kansas. If we receive this designation we will have \$125,000 in tax credits to sell and direct to Project Open to establish a revolving loan fund for small businesses. Application is due March 15.
- Working with two developers on two major projects

PR/Speaking engagements – On service club appearance

Professional Development – 2009 is the year that the Board agreed that I could attend the National Main Street Conference. The conference this year is in Chicago March 1-4. In 2010, the conference is in Oklahoma. Since we rescheduled the Annual Meeting to accommodate the guest speaker's schedule, I will not be attending the National Main Street Conference in Chicago. I will plan to attend in 2010 in Oklahoma.

Attended "Success in the Experienced Economy" workshop in Topeka January 27-28.