

## BOARD OF DIRECTORS

*Clark Renfro*

UMB Bank  
SDI President

*Steve Howe*

Office of  
Congressman Jerry Moran  
SDI Vice President

*Beth Vinson*

Salina Regional Health Center  
SDI Secretary

*Melissa Goetz*

KC&G Business Appraisal  
Associates  
SDI Treasurer

*Lou Appleby*

Appleby & Marsh Architects

*Robin Cates*

On The Pot

*Tony Dong*

Martinelli's Little Italy

*Mike Forristal*

Lee Development LLC

*Jerry Hinrikus*

Sign Pro

*Ken Jennison*

Salina Media Group

*Christy Lauer*

Simply Baby and More

*Kenneth Rinke*

Salina Taco Johns

*Jim Sergeant*

Salina Surgical Center

*Phyllis C. Klima*

Executive Director

## NOTICE OF MEETING

### *Lee District*

**Tuesday January 13, 2009, 3:30 p.m.**

Salina Downtown Conference Room, 205 West Ash Street  
Established in 1983 by the City of Salina for Downtown Economic Revitalization

OPEN DISCUSSION – 20 minutes designed to allow Board Members to discuss relevant concerns and non-agenda items

## AGENDA

- I. Call to Order
- II. Roll Call
- III. Recognition of guests
- IV. Additions or changes to the agenda
- V. Approval of minutes-December 9, 2008 meeting
- VI. New Business
  - Parking Permits
- VII. Old Business
  - BID Satisfaction Survey
  - Renaming of Parking Lots – Jerry Hinrikus and Ken Jennison
- VIII. City Manager's report
- IX. Public Forum - time set aside for any member or general public to address the Board.
- X. Motion to Adjourn

Cc: City of Salina/Jason Gage, Greg Bengtson, City Attorney  
Salina Journal, Salina Radio stations, ACCESS-TV, KSN-TV & KWCH-Salina

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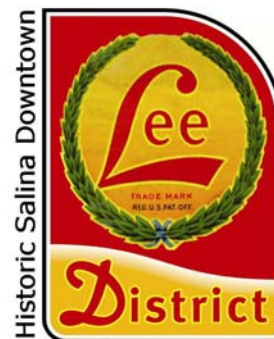
## *Lee District Board of Advisors*

**Tuesday, December 9, 2008, 3:30 p.m.**

Salina Downtown Inc. Conference Room,  
205 West Ash Street

Established in 1983 by the City of Salina for Downtown Economic Revitalization

OPEN DISCUSSION – 20 minutes designed to allow Board Members to discuss relevant concerns and non-agenda items



## MINUTES

1. Call to Order: President Clark Renfro called the meeting to order.
2. Roll Call: Present: Ken Rinke, Christy Lauer, Mike Forristal, Steve Howe, Tony Dong, Lou Appleby, Jerry Hinrikus, Melissa Goetz, Robin Cates, Ken Jennison, Clark Renfro. Staff: Phyll Klima and Cindy Lamer. Absent: Jim Sergeant and Beth Vinson.
3. Recognition of guests: Norman Jones, Linda and Rick Affholder, Jolene Stein, Pam Smith, Leah Schmidt, June Taylor and Dave Foor, Jason Gage.
4. Additions or changes to the agenda - None
5. Approval of minutes- Robin Cates moved to approve the minutes from the November 11, 2008 meeting. Mike Forristal seconded. Motion carried.
6. New Business -
  - A. Annual BID Survey – Close to being complete. Most changes are in the employment, hospital, or mill district.
  - B. Renaming of Parking Lots – The city is ready to order. After several suggestions, animals, “Lee District” theme, etc. it was decided that more time is needed. Mike Forristal made a motion to have Jerry Hinrikus lead a task force and make suggestions to the board at next meeting. It was seconded by Steve Howe. Motion carried.
7. Old Business - None
8. City Manager’s report – Jason reported that they are ready to go ahead with Wayfinding signs. The board explained to him that they need more time to make decisions on the parking lot signs. The last draft of the lighting study has been completed.
9. Public Forum – Discussion on the Christmas lights: Norman Jones from Laura’s Antiques – suggested putting on small lights instead of big ones and having a big “turn on” ceremony in connection with the Parade of Lights.  
Linda Affholder feels like it is a complete embarrassment to the entire town. Rick Affholder says he feels frustrated about the lack of responses from the SDI office including previous directors. He was concerned about the timing of being told about the light situation for this year. “Why can’t we cope with building lighting issue now” meaning some lit – some not. Linda Affholder - “Why put garland on the poles? It looks tacky. Marysville looks better than Salina” Rick said he stopped participating because at first a lot of people were involved and then it grew stagnant and people stopped coming. June Taylor wanted to know if there would be enough money for lights. Dave Foor said Connie Ballou is willing to help. The radio station received a check from the Sunrise Rotary for \$1000.00 and they have also received other money. South High and Brown Mackie men’s basketball

teams have volunteered to help on Saturday morning. Other volunteers are asked to meet at 8:00 AM at Santa Fe and Ash Streets. Jerry Hinrikus ask if the office would be putting out an e-mail to the retailers downtown. Perception is not good if downtown merchants don't take part. Jolene Stein, Interiors – No board member has ever been to see her. She had a major fire and no one came to see her. Communication is not good. She has been downtown 20 years and feels the merchants are on their own. Don't overlook the ones of us that have been here awhile. Taking care of existing businesses should be #1 priority. Leah Schmidt, Framing Matters – I've been downtown 20 years – I've given up. Jolene Stein – I came here because I wanted things to improve. I have other things I could have done. Linda Affholder – I love downtown. Jolene Stein mentioned that Connie Ballou is an outside person. On behalf of the entire board, Clark Renfro thanked the public for their concern and reiterated that the board had made 2009 holiday lighting a top priority during their October retreat. He also thanked Linda Affholder for bringing her copy of the letter to business and property owners which advised them September 16, 2008 of the 2008 holiday lighting plan. The board members had already received the letter. Ken Jennison said the board is promoting downtown and "We are here to help." Rick Affholder asked is the office can put out an e-mail telling building owners they can light up their buildings if they choose to. Jolene Stein says to just go forward.

10. Ken Rinke moved to adjourn. Melissa Goetz seconded the motion. Motion carried. Meeting adjourned at 4:50.

Respectfully submitted by,

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Beth Vinson, Secretary

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... to champion a healthy, vibrant downtown community!

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Executive Director

## SALINA DOWNTOWN, INC.

Board of Directors

**Tuesday, January 13, 2009, 3:30 p.m.**

SDI Conference Room, 205 W Ash Street

### AGENDA

#### I. Call to Order

#### II. Roll Call

#### III. Recognition of guests

#### IV. Additions or changes to the agenda

#### V. Approval of minutes –December 9, 2008 meeting

#### VI. Action Items

#### VII. Committee Reports

- Business Support and Recruitment – 2009 Plan of Work
- Communications and Advocacy – Annual Meeting Date
- Destination Marketing – 2009 Plan of Work
- Friends of the River – Steve Howe

#### VIII. Additional Items

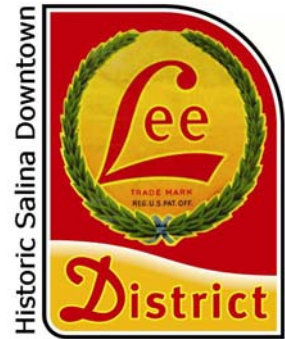
#### Calendar

Jan 8	Exec Committee 2:30 PM
Jan 8	Design Review Board 4PM
Jan 13	Lee District & SDI Board meetings at 3:30PM
Jan 14	Destination Marketing Committee Noon
Jan 15	BSR Committee 4PM
Jan 16	Retail Roundtable
Jan 19	Project Open Launch at Chamber of Commerce

#### IX. Public Forum – time set aside for any member or general public to address the Board.

#### X. Motion to adjourn is in order

Cc: City Manager, local media



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## SALINA DOWNTOWN, INC.

Board of Directors

**Tuesday, December 9, 2008 3:30 p.m.**

SDI Conference Room, 205 W Ash Street

### MINUTES

**Call to Order:** President Clark Renfro called the meeting to order.

II. **Roll Call:** Present: Melissa Goetz, Robin Cates, Lou Appleby, Jerry Hinrikus, Christy Lauer, Ken Rinke, Tony Dong, Ken Jennison, Clark Renfro, Steve Howe, Mike Forristal. Staff: Phyll Klima and Cindy Lamer. Absent: Jim Sergeant, Beth Vinson

III. **Recognition of guests** – None

IV. **Additions or changes to the agenda** - None

V. **Approval of minutes** – Ken Jennison moved to approve the minutes of November 11, 2008 meeting. Steve Howe seconded the motion. Motion carried.

VI. **Action Items** –

Board statement on seasonal lighting – Someone to formally thank Salina Media Group, Connie Ballou, all donors, volunteers and Sunrise Rotary. Jerry suggested maybe in person. Clark will attend Sunrise Rotary.

### VII. **Committee Reports**

Business Support and Recruitment – Red banners are up.

- Destination Marketing – 2009 Plan of Work
- Communications and Advocacy – Annual meeting will be in February. Christy and Robin will visit all retailers in January. Phyll will make a card for member visits.
- Friends of the River – The City/County had a study session with Smoky Hill River consultants. Steve Howe has visited with the members of committee. Waiting on more information.

VIII. **Additional items** –

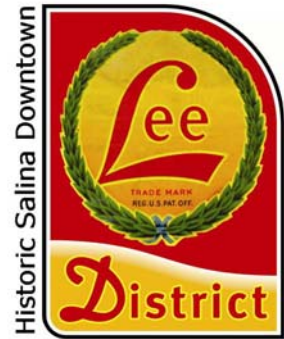
### IX. **Public Forum** – None

**Adjourn** – Ken Jennison made a motion to adjourn. Seconded by Lou Appleby. Meeting adjourned at 5:40

Cc: City Manager, local media

Respectfully submitted by,

\_\_\_\_\_  
Beth Vinson, Secretary



# SALINA DOWNTOWN, INC.

## Executive Director's Report

### December 2008

#### Administration –

Annual BID Survey – was completed. In November one member raised the question of a satisfaction survey. After the discussion at the December Board meeting, Jason Gage forwarded information that the last satisfaction survey was conducted by the City in 2006. City staff has forwarded the survey results which will be available upon request.

I took two days of vacation Friday, December 26 and Friday, January 2.

#### Program of Work

##### 1. Board –

###### 2009 Program of Work

- A. Smoky Hill River Development – BSR Committee invested \$3,000 of their remaining 2008 budget in a Friends of the River Provisional Fund at Greater Salina Community Foundation. The funds will help finance the upcoming public outreach in February and March.
- B. Business Incentive Package  
Project Open will launch in January. This is the entrepreneur project that is being developed by the Salina Area Chamber of Commerce, City of Salina, SDI, SEDIC, NCRPC and CCCC KSBDC. Formal launch will be January 19.
- C. Holiday lighting 2009 has not convened

##### 2. Committee Reports – all committees have been working on their annual plans of work. Drafts are attached.

###### A. Business Support and Recruitment

- The City Downtown Parking Committee has not met since Oct 17. Any implementation of recommendations of the 2007 Downtown Parking Master Plan is pending funding of the recommended equipment. City staff anticipates purchasing equipment before December 2008. Will train and be ready to start 6 month data collection by January. Jason Gage presented the SDI request that the City Clerks Office assume the downtown parking permits in 2009.
- The City has received the final revised lighting study report.
- Continue individual contact with developers on as requested basis.

###### Business Activity Reports

###### NEW BUSINESSES –

Thiessen-Elise Salon, 134 S Santa Fe

###### BUSINESSES FOR SALE

Carol Lee Donuts

###### BUSINESSES CLOSING/CLOSED

Martini's Steak and Chop House, 117 N Santa Fe January 1, 2009

Homemade Happiness, 103 E Iron, Jan retired, Jim Loader has purchased the building and is expanding The Market Shop

###### Temp Closings following fire

Anderson's Leather Shop

The Groove

###### RELOCATED WITHIN DISTRICT:

##### B. Communications and Advocacy – Committee did not meet this month.

##### C. Destination Marketing –

Christmas Committee –Community raised funds to add lights to the poles. Volunteers and staff hung the lights December 6. Plan to take down on Friday January 9.

- RETAIL ROUNDTABLE

Met December 19 at SDI

#### City of Salina

##### Downtown Improvements –

- City Comprehensive Planning process is nearing completion. Have been sitting on the steering committee and the downtown focus group throughout this process. Board members Clark Renfro and Robin Cates and Lee District member Wayne DeBey have also been involved.
- Wayfinding Signage – I understand that Jerry Hinrikus and Ken Jennison met with City staff (Kent Johnson) regarding the naming of the parking lots. I have been reviewing the downtown wayfinding grid

at the request of the City to make sure wayfinding appropriately lists downtown locations and that the outlying signage includes directions to downtown. Installation will be delayed until 2009. The entire signage package will also include the re-signing of the parking lots.

- Street Lanterns – Have not had an opportunity to visit with City staff about the report.

Salina Area Chamber of Commerce

- Continue to work with volunteers developing the scope of the Entrepreneur Program – Project Open. Anticipate launch in January.
- Working with three developers on three major projects

PR/Speaking engagements – Kansas Live twice, KSAL Friendly Fire twice, two TV interviews, 2 newspaper interviews.

Professional Development – 2009 is the year that the Board agreed that I could attend the National Main Street Conference. The conference this year is in Chicago March 1-4. In 2010, the conference is in Oklahoma. I will leave my attendance it to the discretion of the board. I anticipate that travel costs will be significantly lower for the 2010 in Oklahoma.