

Every **BUDDY** wants to know...

Salina Downtown, Inc Monthly News



June 2010 Edition



Salina Downtown is the heartbeat of the city. It is the regional center for financial, medical, commercial, cultural and government activities.

A healthy, vibrant place to live, work and play!

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SDI President

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Robin Cates

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Russel Prophet

SDI Secretary

Hampton and Royce

Kenneth Rinke

SDI Treasurer

Salina Taco Johns

Hello! Thanks for being our BUDDY.

Upcoming SDI Elections

SDI Board of Directors has four positions open for three year terms. Any interested Lee District member whose service fees are current is eligible to apply for a position on the board. If you are interested in putting your name on the ballot, please contact the SDI office by noon on Wednesday, June 24.

Salina Downtown, Inc. will prepare and mail an official ballot to all eligible Lee District members (service fees must be current) no later than the second Tuesday of July.

On behalf of the members and staff, thanks to the following retiring Board members for their service:

- Ken Jennison, Salina Media Group (6 years)
- Mike Forristal, Lee Development, LLC (3 years)

Robin Cates, On the Pot, has filed for a second term.

Click here for the City of Salina Expression of Interest Form. This form must be filed prior to the SDI election. Please be sure to check "Salina Business Improvement District Advisory Board".



What about you? Patrick Bihlmaier

The MARKET, July 1

Featuring Patrick Bihlmaier, 5pm

You may have seen singer/songwriter Patrick Bihlmaier perform at the local Farmer's Market, First Thursday Art Rush, Art-a-la-Carte, or for the Salina Arts and Humanities Commission. You may have even heard him at the Smoky River Festival during his CD release event last year.

But just in case you haven't, don't miss him (and guest musicians) at this month's event! Whether performing cover tunes or originals, his harmonica and guitar solo performance is sure to get toes tapping.

General Info:

The MARKET is conveniently located in the historic Salina downtown inside the Strand Plaza, a beautiful pocket park between 118 and 120 South Santa Fe Avenue. Held monthly on first Thursdays May through October, it's hours are from 4:00 p.m. to dusk.

Mike Forristal

Lee Development LLC

Melissa Goetz

KC&G Business Appraisal Associates

Jerry Hinrikus

Sign Pro

Ken Jennison

Salina Media Group

Christy Lauer

Simply Baby and More

Jim Loader

The Market Shop

Kathryne Perney

Quilting Station

Brian Richardson

Richardson Developments

Norman Yenkey

Property Developer

Join a Committee

SDI has three standing committees. Any SDI member/partner is welcome to join a committee to help champion a healthy, vibrant downtown community!

Business Support and Recruitment meets

4:00 PM the 3rd Thursday of each month.

Communications and Advocacy meets as needed.

Destination Marketing meets at noon the 2nd Wednesday of each month.

Volunteers encouraged!

785-825-0535

Quick Links

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The Market is open to a variety of vendors including but not limited to farmers, artists, craftsmen, retail food/food related vendors, and community yard sales. Space is limited and pre-registration is required.

"Great Fun! The MARKET in the Lee D will be just that," according to Robin Cates, SDI Vice President. "The MARKET is a fun addition to First Thursday Art Rush. We will have a wide variety of merchandise and vendors - something for everyBUDDY."

Complete information about The MARKET in the Lee District available at Salina Downtown, Inc., 120 W Ash, 785-825-0535 or www.salinaleedistrict.com.

DIP Cluster Marketing Grants Available**APPLICATIONS DUE JULY 1**

DIP Cluster Marketing promotes cooperative marketing of two or more Lee District businesses.

AVAILABLE FUNDS: SDI has a maximum of \$5,000 to award on a competitive basis in 2010. Minimum single grant request is \$250. Maximum single grant request is \$1,000.

MATCHING REQUIREMENT: : All applications are competitive and require a minimum cash only match of \$2 private investment to \$1 Development Incentive Program (DIP) grant funds. In-kind contributions will NOT count towards the required match.

ELIGIBILITY: Any Lee District business in good standing (Lee District Service Fees current), may participate in an application for DIP Cluster Marketing funds. The cluster **MUST** include at least two eligible businesses. All participating businesses must agree to include the Lee District logo in all marketing materials associated with their Cluster Marketing Grant.

Any Lee District business in good standing, may participate in a maximum of two clusters during the calendar year.

The second 2010 application period will close noon Friday, October 1, 2010. Application forms are available from Salina Downtown, Inc. (SDI), 120 West Ash Street, Salina, KS 67402-1065 and on line [here](#).

Fast Facts

NEW KSN REPORTER - Kevin Wheeler, joined KSN as our Salina Bureau reporter in June 2010. He is a native of Birmingham, Alabama. Kevin has spent time working inside television stations throughout the Southeast. Most recently, he was a reporter and anchor at WDAM in Hattiesburg, Mississippi. He also spent time at WBMA in Birmingham, Alabama and WTVT in Tampa, Florida. Kevin is a graduate of the University of Southern Mississippi with a degree in Broadcast Journalism with a minor in Spanish. Kevin was a member of the Student Broadcasters' Association and is a member of the National Association of Black Journalists.

First Thursday Art Rush

June 3 - Downtown Salina businesses and galleries open 5-7 pm or later. Flyers distributed monthly; call 785-309-5770 or visit www.salinaarts.com.

"Mayan Calendar mysteries," Dr. Heather McCrea; Smoky Hill Museum lobby; 5:30-6:30 pm.

Carrie Scanga, Artist-in-Residence at The Warehouse; 149 S 4th; 5-7 pm

"Novel Notes," live music, Bill Burrows, South Lounge; artist reception, Cafe Choices Gallery; Salina Public Library; 5-7pm

Pre-Festival Art Exhibit

May 1 - June 7 : 2009 Smoky Hill River Festival award winners; Salina Country Club

2010 Smoky Hill River Festival

June 10 - 13 : A festival of the Arts presented by Salina Arts and Humanities; Oakdale Park.

For more information and schedule of events visit www.riverfestival.com.

ArtXpressions

Member and student guest exhibit; four area high schools and invited student artists.

Salina Art Center

June 5 - 23 : SummerART; all ages; register thru Salina Parks & Recreation; 785-309-5765

Thru Aug 8 - "Photographic: Anne Collier and Melanie Schiff"

Salina Community Theatre

"All Shook Up"; Musical comedy about young love in the 50s set to music of Elvis Presley.

Visit www.salinatheatre.com for show dates and times.

The Stiefel Theatre for the Performing Arts

Summer Movie Series - Visit www.stiefeltheatre.org for movie dates/times and film information.

Smoky Hill Museum

June 3 - "Mayan Calendar mysteries," Dr. Heather McCrea; 6-7:30 pm

Thru Dec 5 - Rails, Roundhouses and Rust Eaters - Come on down. No ticket is necessary for this fun ride through railroad history.

H2010 Catch the Wave passport program

Thru July 9 - The Smoky Hill Museum is partnering with other cultural organizations to offer an exciting passport program that's fun for kids and adults. Participants who visit each participating organization and have their passport stamped will receive free admittance to Kenwood Cove on July 29 from 5:30-7:30 pm. Pick up your passport today at the museum.

Salina Public Library

June 2 - Making Money Selling Online; 6-7:30 pm

June 3 - "Novel Notes," live music, Bill Burrows, South Lounge; artist reception, Cafe

Choices Gallery; 5-7 pm

June 4 - Creating your own video game; 11:30 am - 12:45 pm

June 6 - Adult Summer Reading Program registration party; 2-2:30pm

June 7 - Monday Night Book Discussion, Tornado Tales of Fear, Faith and Courage; co-author Julie Barkl Darsow, Chapman resident; 7pm

June 14 - Monday Night Book Discussion, The Absolutely True Diary of a Part Time Indian, Sherman Alexie; 7 pm

June 15 - Homebound Book Delivery; 785-825-4624

Available Properties

Retail (Flexibility)

109-111 N 7th*, Rick Weber, 825-2177*

111 East Iron, Jim Ravenkamp, 493-6065

115 N Santa Fe, Jim or Jeff Maes, 493-8500

116-118 N Santa Fe*, Todd Welsh, 820-5900*

120 N Santa Fe, Doug Stein, 825-4636

141 N Santa Fe, Randy Leister, 826-5624

134 S Santa Fe, Brian Richardson, 452-1130

201 S 5th, Jim or Jeff Maes, 493-8500

230-A S Santa Fe, Lois Collier

Office

100 N. 7th, Norm Yenkey, 825-8996

110 S. 7th, Pat Neustrom, 825-1505

209 W. Ash, Jim Ravenkamp, 493-6065 - half price rent first 2 months

112 W. Iron, Norm Yenkey, 825-8996

119 W. Iron, 8th floor*, Jim Maes, 452-8807*

131 N. Santa Fe, 2nd floor, John Vanier, 404-2111

155 A N. 7th, Randy Graham, 825-8100

156 S. Santa Fe, second floor, Chuck Carroll, 826-0767

120 N. Santa Fe, Jeff or Jim Maes, 493-8500

227 N. Santa Fe, 3rd flr, Ken Bieberly, 823-9221

200 S. Santa Fe, Chuck Carroll, 826-0767

204 S. Santa Fe, Chuck Carroll, 826-0767

215 S. Santa Fe, Frank Norton, 827-6346

210 E. Walnut, Doug Snyder, 493-0530

Restaurant/Office/Flex

100 N. 5th, Ben Frick, 820-9002

Loft Apartments

134 S. Santa Fe, Brian Richardson, 452-1130

Parking Lot

117 N 7th, Rick Weber, 825-2177*

Business for Sale

Carol Lee Donuts, 825-5926

S&P Coins, Carl Adrian, 827-9766

*Property for sale only

If you own available property in the Lee District that is not listed please contact Salina Downtown Inc. at gosalina@salinadowntown.com or call 785-825-0535.

What You Get For The Money

The Perks of being a Lee District member!

- Development Incentive Program including:
 - Facade Improvement Grants and Forgivable Loans
 - New Business Recruitment Loans
 - Cluster Marketing Grants
- Annual publication of Business Directory and map
- Website marketing and links to member sites
- Monthly publication of Available Properties (also on Lee District website)
- Graffiti clean up kits
- Critical date reminders
- Quarterly Stakeholder meetings
- Lee District banners
- Billboard on I-35 at Concordia.
- Media Advertising in newspaper, on radio and television
- Monthly Newsletters or e-Newsletters
- Project Open, helping entrepreneurs succeed. SDI provides staff, FastTrac and marketing assistance
- Monthly advocacy at City and State levels
- A VOLUNTEER Board of dedicated champions of your healthy, vibrant downtown community!

Thanks for being a champion of a healthy, vibrant downtown community! Phyll Klima, Ex Dir

Salina Downtown, Inc.

205 West Ash Street

P.O. Box 1065

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(785) 825-0535

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